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**Europe 'falling
behind Asia and
US in use of IT'**

Europe's future prosperity is threatened because it has an "unenthusiastic approach" to information technology and is falling behind the US and Asia, according to executives at several US companies. This is putting the competitiveness of European companies and the strength of its economies at risk, they claim. Page 18

France to press for Nato reforms France is planning to step up talks with the US on reforming Nato, which a new Franco-German defence document holds as the key to European defence. Page 2

Likud and Labour in show of unity: Israel's governing Likud and opposition Labour parties unveiled plans for a permanent settlement with the Palestinians in a rare show of unity before "final status" talks start. Page 4

Esprit Telecom to float: Telecommunications carrier Esprit Telecom is set to announce a public offering in New York and London. Analysts estimate it having an enterprise value of about \$200m, and investment bankers expect to raise about \$100m. Page 19

Peruvian guerrillas free hostage: Marxist rebels who have been holding more than 70 hostages in the Japanese ambassador's residence in Lima, Peru, for 40 days freed police general Jose Rivas Rodriguez because of illness. Page 3

Albright's call on foreign policy: US secretary of state Madeleine Albright says she wants a bipartisan US foreign policy built on good relations with the Republican Congress. The US administration has often conducted foreign policy by circumventing Congress. Page 3

China acts up third oil company: China has established a third national oil company - the China National Star Petroleum Corp - in a bid to enliven a disappointing sector. Page 4

Caisse d'Épargne: one of France's largest financial institutions, is poised to launch a range of non-life insurance products for sale through its branch network - which could accelerate competition in the market. Page 19

UN warns on world's resources: The world is using up natural resources faster than they can be renewed and lacks a sense of urgency to prevent an "environmental precipice", according to a report. Page 4

HK welcomes reporter's release: Hong Kong politicians welcomed China's unexpected release of Xi Yang, a reporter jailed over claims he acquired state secrets for an article on gold reserves. The move is seen as a bid to counter civil liberties fears after the territory returns to China. Page 4

Sweden to probe gold claims: Sweden is investigating claims it may have bought seven tonnes of gold from Nazi Germany, despite suspicions that much of it may have been stolen. Editorial Comment, Page 17

Egypt inquiry on 'black market' trading: Egypt's stock market regulator is investigating alleged black market share dealing by traders trying to beat price ceilings. Page 18

Because of a printing error, a number of stories were missing from page 7 of some European copies of last Monday's Financial Times. We apologise for the inconvenience caused.

European Monetary System: The gaps between most of the currencies in the EMS grid narrowed last week. The Danish krone slipped three places, and the peseta and the lira swapped ranks. The latter two both ceased to threaten their unofficial 2.25 per cent fluctuation bands within the European exchange rate mechanism. Currencies, Page 25

EMS: Grid January 24, 1997



NEWS: EUROPE

Albanians enraged at collapse of pyramid schemes

The first sign of trouble was the concrete sewage pipes blocking Albania's main north-south road. A crowd of young men arguing with police hauled aside the wreck of a car to let through one truck. But it was going nowhere.

Every 50 yards protesters barred the way through the squall town of Krujëzina, a strategic crossroads in central Albania. A pall of black smoke billowed from the burning tyres set alight in the makeshift barricades of old cars, uprooted trees, paving stones and rusting truck axles.

Albanians, plunged back into poverty by the collapse of a string of pyramid finance schemes since last month, took to the streets at the weekend to press President Sali Berisha's rightwing government for the return of their savings.

"I invested \$30,000 I saved working in Germany and I have lost it all. Why did the government allow these schemes to go on collecting money?" said Mr Agem

Funds may have drawn \$1bn, report Kevin Done and Kerin Hope

buildings on fire. In Lushnja, the home town of the operators of two of the biggest pyramid schemes, Mr Tigran Shehu, deputy prime minister and foreign minister, was forced to take refuge with his bodyguards in the changing rooms of the football stadium after failing to pacify the angry crowd.

The collapse of the pyramid schemes has hit Albania, Europe's poorest country, harder than the earlier demise of similar funds

elsewhere in former communist east Europe.

International financial institutions estimate that the funds could have attracted \$1bn, equivalent to more than 30 per cent of the gross domestic product. Some people have sold their homes, land or livestock to invest in funds that promised to double their money in two or three months.

"It is a huge operation and completely unprecedented. We have not seen anything like it in east Europe or in any other countries before. It is a mania," said a leading western financial official.

Informal deposit-taking took off several years ago in the absence of an effective banking system and in a period in which the economy has largely been financed through remittances from Albanians working abroad, through international aid and from the proceeds of widespread smuggling while



POPULATION: 3.2m, average age 25. Primarily Muslim; other religions include Orthodox Christian and Roman Catholic. Religious worship, banned in 1967, was made legal again in 1990.

AREA: 28,748 sq km.

MODERN HISTORY: Independent in 1912 after 450 years of Turkish rule, it became a monarchy in 1928 under King Zog. The Stalinist Enver Hoxha led a harsh regime for 40 years until his death in 1985, isolating his state under a policy of self-reliance. Remzi Ali cautiously opened the country to outside world and his Communist party won the first multi-party elections in March 1991. After dozens were killed in food riots, elections in March 1992 brought landslide win for Democratic party.

ECONOMY: Growth officially estimated at about 8 per cent last year. Average monthly wages \$80. Inflation cut 6 per cent in 1995, from 237 per cent in 1992, but up to about 17 per cent last year. Unemployment 10 per cent. Industries include mining, agricultural product processing, textiles, oil products and cement.

used these informal channels to finance their activities. Several were prominent supporters of the Democratic party in last year's controversial general election, in which the government won an overwhelming victory amid allegations from international observers of ballot rigging, intimidation and violence.

There are fears, too, that the collapse of the pyramid schemes could undo much recent economic progress, triggering higher inflation, weakening the currency and undermining prospects for investment and employment.

In many cases Albanians have lost all the savings built up during the past six years as the country emerged from decades of Stalinist isolation, a blow that threatens a repetition of the exodus to Italy and Greece that occurred amid the economic chaos of the early 1990s.

In six years as an illegal immigrant working on farms in Crete, Mr Xylyber Liqani managed to save \$24,000, which he invested in three of the failed pyramid schemes. "I wanted to build a house in Tirana and make a proper life for my family, but now there's nothing else to do but go back to Greece."

"This is worse than a disaster."

Franco-German pact stresses reform of Nato

By David Buchanan in Paris

France is planning to step up negotiations with the US on reform of Nato, which a new Franco-German defence document calls at the key to European defence.

Details of the Franco-German agreement on a "common strategic concept" were disclosed at the weekend by Le Monde, the French daily, which obtained a German copy of the document agreed last month by President Jacques Chirac and Chancellor Helmut Kohl at their summit in Nuremberg. The two leaders had said they would submit the defence paper to their respective parliaments before publishing its content.

Mainly designed to ease the tensions created by France's abrupt announcement of defence reforms a year ago, the paper says the security interests of the two countries are "indivisible". It also says France and Germany "are ready to open a dialogue on the role of nuclear deterrence in the context of a European defence policy".

France, which has already been discussing the post-cold war role of nuclear deterrence with the UK, Europe's only other atomic weapon state, said in 1995 that it was ready to open such a dialogue, partly to assuage European criticism of its controversial Pacific nuclear tests. Germany has renounced any nuclear weapons of its own since the second world war.

But the document makes it clear that Franco-German security ties are a complement - not an alternative - to "reforming the alliance and re-founding the Atlantic alliance with the US on new and solid bases".

To ease German fears that France plans to launch its new, fully professional army into far-flung far-ways overseas, the defence paper says: "All our conventional forces, including rapid reaction forces, are primarily at the service of the defence of our allies" in Nato and the West European Union.

This appears to make it essential that France reaches agreement with the US at July's Nato summit on Europeanising the Atlantic alliance. Paris has set this as its price for rejoining the Nato integrated military command it quit in 1966. But Mr Chirac's bid to put Europeans in charge of Nato's regional commands has so far founded on steadfast US refusal to surrender control of the US Sixth Fleet in the Mediterranean.

Given the uncontroversial nature of the Franco-German defence concept, it is unclear why it should have been kept under wraps. At Nuremberg, President Chirac said he and Mr Kohl had decided to reserve the *primum*, or first, flavour, of it for their deputies. Such respect for parliamentary rights is not something that has worried French presidents in the past, though it may have weighed with Mr Kohl.

Building number 70 on Bohdan Khmelnytsky street in central Dzhokhar-Chala, as the Chechen capital Grozny is now officially called, is one of hundreds of mute witnesses to the destruction Russia wrought in its 21-month war against the breakaway republic. The nine-storey apartment block is pockmarked with bullet holes, many of its windows have been shot out and it has no heat or running water.

Yet in a flat on the top floor, just beneath a gaping shell-hole in the roof, Mr Abdulkhadim Sinbarigov sits at a video-editing table crafting "attack ads" to be aired in the run-up to today's presidential elections.

Mr Sinbarigov is one of thousands of Chechens who are putting a 20th century twist on the Biblical admonition to warning nations to turn their swords into ploughshares.

Less than five months after winning their fight with the Kremlin, Chechen leaders have sat down their guns and put together an election race which is astoundingly similar to the practice of more experienced and less battered democracies.

Chechnya's five avidly-watched local television channels are awash with political broadcasts, featuring everything from sophisticated negative campaigning



Presidential candidate Aslan Maskhadov (left) greets Chechen soldiers yesterday

to heart-warming interviews with the candidates' mothers.

The top presidential contenders have criss-crossed the mountainous region holding hundreds of well-attended rallies and fielding questions on everything from privatisation to pensions. Chechen pundits even think they have discovered a gender gap.

In a republic where most homes still sport the bruses of the recent war, it would be too much to expect opinion polls to predict the result of today's vote. But one outcome is certain: no matter who wins, the election will effectively be a nationwide referendum on independence and one which will call for a full and formal separation from Russia.

The dark-horse candidate and the man who would provoke the sharpest rupture with Moscow is Mr Shamil Basayev. Beyond Chechnya's best known as the gunman who in 1995 seized a hospital in the southern Russian city of Budennovsk, holding its

patients and doctors hostage in an effort to force Russia to end the war in his homeland.

But in Chechnya, that raid has won the dashing 32-year-old mythic status.

"I will vote for Shamil, he is a legendary hero," said Mrs Nakshapun Abdulazimova, the 42-year-old headmistress of a middle school, as she watched her favourite deliver a campaign pitch in his native mountain village of Veden.

With an energetic, aggressive style - he is the only

candidate who directly criticises the others - Mr Basayev has employed his heroic reputation with some effect to give himself a real chance for the presidency. Even Mr Aslan Maskhadov, the chief military commander of the Chechen separatist forces and the generally acknowledged front-runner in today's contest, admits that Mr Basayev is his strongest adversary.

Although the two men were comrades during the battle against Russia, they have adopted sharply different campaign styles. A modest mannered 42-year-old who was a successful career officer in the Soviet army, Mr Maskhadov has made self-effacement the theme of his campaign.

Surrounded by the carpet-covered walls of his sister's home in the village of Pervomaysk, Mr Maskhadov yesterday earnestly explained that his popularity was due solely to good luck.

"I think I have a better chance than the other candidates but I do not want to say I am better than they are," he explained. "It just so happened that Chechens today are judging their leaders by the battlefield and the peace talks. As military commander, I happened to be prominent in both places."

Such delicacy goes over well with many Chechens, whose 19th-century forebears were described by one European observer as "the one

French of the Caucasus" because of their society's egalitarian traditions and its lack of a ruling aristocracy.

Mr Basayev's supporters have sought to put a different twist on Mr Maskhadov's mildness, insinuating that the former commander might cave in to Russian demands. But, although Mr Maskhadov is one of Chechnya's most sophisticated and diplomatic leaders, the Kremlin can take little comfort from his policies.

As he explicitly stated over the weekend, Mr Maskhadov, like all the other front-runners, intends to push for full independence after the election. For Eisa, and the rest of the world, that may be the most important consequence of his campaign.

In fact, for most Chechens, including the military leaders who have taken an oath to unite behind whoever is elected, the significance of today's ballot lies more in how the game is played than in who wins.

"It doesn't really matter who wins, we support all five of the top candidates, they were all our war leaders," said Mr Leche Danashayev, a 55-year-old shepherd. "If we were as big as Russia, we could divide ourselves into five pieces and let each one rule. But we are small, so what we must do is try to make our elections very fair, as fair as anywhere in the world."

Stet merger plan sets off Rome wrangling

By Paul Betts in Milan

The Italian government's decision on Friday to shake up the top management of Stet, the state-controlled telecoms holding company, and push ahead with the merger of the group and its main operating subsidiary, Telecom Italia, has opened a new round of political wrangling over Stet's long-delayed privatisation.

Mr Carlo Azeglio Ciampi, the treasury minister, yesterday told *Il Sole 24 Ore*, the financial newspaper, that the decisions were designed to give international markets a clear signal that "we are serious about privatisation".

But the move has also provoked a row within the centre-left Olive Tree coalition, and between government and opposition.

The government was stung by its parliamentary defeat this month over the bill to transfer Stet's owner-

ship from the Iri state holding company to the Treasury. That was followed by criticism last week of Italy's telecom competition policies by Mr Karel Van Miert, the European commissioner for competition, who is reported to have asked: "Who runs Italy; the government or Stet?"

Facing pressure from dairy farmers over EU milk quotas, and from political opponents over the forthcoming spring mini-budget and over constitutional reform, Mr Romano Prodi, the prime minister, decided to act swiftly.

That took opponents by surprise. Mr Ernesto Pascale, Stet's managing director, and Mr Biagio Agnes, the chairman, only learnt of their imminent removal on Friday in a newspaper leak.

The choice of Mr Guido Rossi, former head of Conso, the stock market watchdog, and ex-chairman of the Montedison industrial group, was

a Stet board meeting will approve the merger on Thursday and appoint an adviser to evaluate the deal. The government wants to complete the merger by the end of July to prepare for flotation at the end of October or November.

Mr Ciampi also said Stet had to forge international alliances with other partners. That is viewed as a necessity if the combined group - which will have consolidated annual turnover over £40,000m (\$26bn) - is to compete in a global deregulated telecoms market.

The hard-line Reconstructed Communism party (RC), on whose support the governing coalition relies, has repeatedly opposed the Stet privatisation and insisted the government retain a 51 per cent stake as well as a golden share. However, when Stet absorbs Telecom Italia the state's share in the group will drop

to 45 per cent. At present the state owns 61 per cent of Stet, which in turn owns 64 per cent of Telecom Italia's voting shares.

The government is also considering placing a ceiling of 3 per cent or even less on individual shareholdings to avoid heavy accumulation of shares before completion of the merger.

The valuation process will also be complicated because of a string of stakes in other quoted and non-quoted telecommunications companies in the Stet portfolio, including Telecom Italia Mobile, the cellular phone company, Italcell, the equipment maker, Finotel, the software subsidiary, and Sirti, the engineering group.

At current stock market levels, the merged company is estimated to have a capitalisation of around £550m.

Market analysts estimate one Stet share to be worth between £1 and 2. Telecom Italia shares, but uncertainty over the deal will prevail until valuation is complete.

The privatisation still requires parliamentary approval for an Italian telecommunications regulatory authority.

Political opponents are already sharpening their rhetoric for a new round of filibustering. Mr Silvio Berlusconi, the media mogul and leader of the rightwing opposition, has accused the government of "jobs for the boys" with its top management reshuffle at Stet.

Mr Fausto Bertinotti, the RC leader, said he was concerned by Mr Rossi's close ties with Mediocredito, Italy's most secretive and influential bank, and his stated opposition to golden shares.

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Germany's tax avoiders unperturbed

By Peter Norman in Bonn

Trades unions, pensioners, churches, opposition politicians and even some members of Chancellor Helmut Kohl's Christian Democratic Union have protested against the German government's plans to reduce tax rates and cut tax systems.

But there has been a notable silence from the tax avoidance industry, which was the one clear loser singled out by Mr Theo Waigel, the finance minister, when he outlined his plans to reform Germany's complex and inequitable tax system last week.

The sight on Friday of the tennis player Steffi Graf's father being given a 45-month jail sentence for tax evasion and the news that Mr Waigel intends to attack commonly

used legal loopholes in his reform programme might be expected to trigger alarm among the affluent self-employed and their advisers, who use special depreciation provisions and other tax breaks to turn income into paper losses in their annual income tax declarations.

But the doctors, dentists, architects, lawyers and accountants, who according to the Ifo economic research institute of Munich are the best customers of these specialist advisers, are probably right to stay calm. Past tax reforms have done little to curb tax avoidance or change a culture where, according to Mr Erwin Huber, the Bavarian finance minister, "Germans derive more pleasure from saving taxes than from their reproductive instincts".

Two proposals from last week should hit tax avoidance schemes hard. Mr Waigel plans to end the degressive depreciation of investments in rental accommodation, a move that should net an extra DM2.4bn (£1.5bn) a year. A further DM5bn should come from the taxation of exceptional gains from the sale of investments at the full rate instead of at half an individual's average tax rate as before.

Mr Waigel's plan to broaden the tax base by curtailing DM5bn of tax privileges has not gone as far as some hoped. Mr Gunnar Uldall, the CDU politician who helped start the latest drive for tax reform with a blueprint for income tax rates of 8, 18 and 28 per cent, identified DM305.5bn of tax breaks and privileges that should be swept away. Although they mark a big step in the right direction, it is unlikely that the latest tax reform plans will put Mr Konz and his fellow tax advisers out of a job.

Lex, Page 18

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Positions harden on Peru hostages

A police general was yesterday released from the Japanese ambassador's residence in Lima, reducing the number of hostages held by guerrillas of the Tupac Amaru Revolutionary Movement (MRTA) to 72, writes Sally Bowen in Lima.

All the remaining hostages are Peruvian and Japanese apart from the Bolivian ambassador to Peru.

The release of the hostage, who had been taken ill, came against a background of rising tension and a hardening of positions on both sides. Speculation is mounting that military action to end the 40-day old crisis is likely.

For several days, Peruvian counter-terrorist police have sporadically engaged in manoeuvres to intimidate the MRTA hostage-takers. Helicopters, troop carriers and elite troops have been in evidence around the building.

The provocative measures have several times prompted the guerrillas to fire warning shots, raising the tension. However the MRTA's self-styled "commandante" Nestor Cerpa Cartolini, speaking over an improvised radio link, warned the Peruvian authorities such tactics were more damaging to the hostages than to MRTA "who are accustomed to police harassment".

Prospects for communication between the government and the guerrillas, which had looked likely a week ago, has faltered. The MRTA, shouting "death or freedom", reiterated that release of jailed comrades was a precondition for talks. President Alberto Fujimori remains adamant there can be no freedom for those jailed for terrorism.

Mr Fujimori has said a peaceful outcome is a priority but, if any hostage was harmed, "the action of the Peruvian government in co-operation with Bolivia and Japan could have a different logic."

Albright eyes bipartisan foreign policy

By Nancy Dumaine and Bruce Clark in Washington

Mrs Madeleine Albright, the new US secretary of state, yesterday said she hoped to build on good relations with the Republican Congress to create a bipartisan foreign policy similar to that which developed at the end of the second world war.

Appearing on NBC's *Meet the Press*, Mrs Albright said there is "the same kind of opportunity" now as at the end of the cold war for the two parties to work together. She said that although she had some disagreements with Senator Jesse Helms, chairman of the Senate foreign relations committee, both "share a love of our country" and wanted to protect US interests.

For the last two years, President Bill Clinton's administration has conducted foreign policy by circumventing the Republican



Albright: hoped to build on good relations with Congress

Congress when necessary – politically expedient.

The administration signed on Senator Helms' tough anti-Cuba legislation, when

feelings ran high in the wake of the shooting down of Cuba of two small aircraft.

However, Washington's ability to move unilaterally is increasingly limited. It is badly in arrears to the United Nations and has been constrained in operations around the world by budgetary restrictions imposed by Congress.

Mrs Albright has been confirming her tough reputation by pledging to "tell it like it is" when discussing human rights or Hong Kong with China. In her first press conference after confirmation on Friday, she lashed out at Cuba as an anachronistic tyranny and, less predictably, singled out Sudan as a nation which supported terrorism and deserved to be subjected to further international sanctions.

She was firm about the US decision to expand Nato eastwards, again drawing on

second world war parallels to say that the US had assisted western Europe then and now must "provide a sense of stability" to central and eastern Europe "to make sure ethnic and border conflicts don't overwhelm."

This, she said, "is not anti-Russian" and there is a mutual understanding between US and Russian officials, who are nervous about the expansion, "that we have to work things out".

Yesterday she said she would be making her maiden trip abroad in a few weeks, visiting "major power centres" in both Europe and Asia on one trip.

She expected the president's summit with Russian president Boris Yeltsin to proceed, as planned, in March, although the two might meet abroad to ease the strain of travelling on the ailing Russian leader.

President Clinton's selection of Republican Senator

William Cohen as defence secretary was another attempt to bridge with the Republicans.

Swing back, he warns, as time goes by to let the Americans – in keeping with their stated wish for a European defence identity – take care of Bosnian peacekeeping after 1998.

His remarks contain the seeds of a serious transatlantic disagreement, observers said – given that the leading west Europeans are deeply reluctant to keep troops there without US support, and many experts in the region reckon that war could resume if all peacekeepers were removed.

Appearing on ABC's *This Week* yesterday, Mr Cohen seemed to shift the emphasis, saying peace would have to depend on an armed Bosnian counterweight to Serbia.

BT, MCI ponder demand by AT&T

British Telecommunications and its US partner MCI were at the weekend considering their response to a demand from AT&T for further liberalisation of the UK telecoms market as a precondition to their planned merger, writes Alan Cane.

AT&T, the largest US telecoms operator, said in comments to the Federal Communications Commission that the merger should be approved subject to safeguards which would minimise the ability of BT to use improperly its market power to discriminate in favour of MCI and distort competition in the US.

It went on to say that safeguards alone would not be enough to stop BT abusing its market power. "Instead, effective competition must take hold in the UK."

AT&T's comments were submitted to the FCC, the chief US communications regulatory body, last Friday as part of an investigatory process expected to last at least nine months as the FCC considers BT and MCI's application for permission to proceed with the merger.

The \$20bn merger would create one of the world's largest and geographically best placed telecoms operators. BT already holds 20 per cent of its US partner and is seeking to acquire the rest under new US laws which permit foreign ownership of US telecoms operators where the home telecoms market of the acquiree is judged to be at least as open as the US.

AT&T is asking for changes to the UK market that are unlikely to find favour with British regulators. It complains, for example, that customers of foreign operators in the UK have to dial a prefix code to have access to their networks. It argues: "The lack of equal access in the UK not only deprives UK consumers of alternatives to BT, it deprives US carriers of alternative suppliers of call termination in the UK."

A long, slow haul for Cuba's economy

The US embargo, Helms-Burton and Hurricane Lili have made their mark, says Pascal Fletcher

Cuba's central bank chief, Mr Francisco Soberón, likes to say that he and his fellow economic policy-makers manage the state-run Cuban economy with as much care and foresight as the directors of many "capitalist" companies, and maybe even more.

This will involve seeking to maximise hard currency income from tourism and exports, imposing tight controls on spending and investment that has pushed Cuba's convertible currency foreign debt up to at least \$1bn.

"A decision has been taken to reduce the current account deficit," Mr Soberón said.

Cuban officials say that the 1997 growth was achieved in spite of the

treat official Cuban economic data with scepticism. But there is a general acceptance that the Cuban economy appears to be emerging, albeit slowly, from the deep recession triggered by the collapse of trade and aid ties with the former Soviet bloc.

Cuban officials say that the 1997 growth was achieved in spite of the

Government leaders acknowledge the Cuban people have not yet felt the full benefits of the trend towards recovery.

Scorning official claims of falling prices, a stronger Cuban peso and improved salaries and living standards, many ordinary Cubans still complain bitterly about the hardships of daily life.

But most grudgingly admit that the chronic food and consumer shortages and power blackouts of the early 1990s have eased.

"We fully understand that we have to raise living standards, but this has to be on the basis of reality, not fiction," Mr Soberón said.

There is also a sense of frustration both inside Cuba and abroad over the slow pace of economic change and the absence of political reform.

The initial excitement and interest generated when Cuba announced in late 1994 it was ready to open up most of its economy to foreign

investment has now given way to a more sober, realistic assessment of business opportunities on the island.

Cuba's government has also set clear political limits to economic reform.

The economy minister, Mr José Luis Rodríguez, was quoted as saying this month that economic reform was aimed at "perfected our socialism, not transitioning towards capitalism".

He saw foreign investment and private initiative as playing a supporting but always secondary role to the state.

One new area of private enterprise, the self-employed sector, appears to be showing signs of retreat rather than advance.

The number of registered self-employed workers, which reached around 200,000 at the end of 1995, is reported to have dropped to just over 167,000 following a government taxation offensive.

The deep recession was triggered by the collapse of trade and aid ties with the former Soviet bloc

ments and waging a nationwide campaign for greater efficiency and financial discipline.

The intention is to achieve more self-sustaining growth in 1997. The government has set a gross domestic product growth target for this year of between 4 and 5 per cent, lower than the 7.8 per cent GDP increase announced for 1996. This followed reported GDP growth of 2.5 per cent in 1995.

Many foreign analysts

introduction of the US Helms-Burton law aimed at foreign investors, the onslaught of Hurricane Lili in October and worsening terms of trade.

Cuba's trade deficit widened in 1996 to \$1.7bn from close to \$1.3bn the previous year. Rising prices for oil and foodstuffs pushed up the island's import bill, while the prices for its main exports – sugar and nickel – declined.

This was partly compen-

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DOWN TO EARTH SOLUTIONS

NEWS: INTERNATIONAL

New operation to 'commercialise' oil bureaux and research institutes in attempt to revive sector

China creates third state oil company

By Tony Walker in Beijing

China has established a third national oil company in an effort to enliven a sector in which results have been disappointing.

The China National Star Petroleum Corporation (CNSPC) has been established to "commercialise" the activities of oil bureaux and research institutes under the ministry of geology and mineral resources.

The new company will compete with the China National Petroleum

Corporation (CNPC) which is responsible for tapping onshore resources and the China National Offshore Oil Corporation (CNOOC), which will have registered capital of Yn2.1bn (\$73m).

Mr Zhu Jiazheng, president of the new company, said that "unlike the other two national-level state-owned oil companies, the new company will develop both onshore and offshore oil and gas resources."

He also indicated that the company would focus heavily on devel-

oping gas deposits for both industry and household use. China, which suffers pollution from coal, is striving to make greater use of natural gas.

Its efforts to discover new reserves and overcome looming oil shortage have been relatively unsuccessful. Offshore prospects have not lived up to expectations, and onshore exploration has not added significantly to reserves.

China, which produces about 145m tonnes of oil annually and has ceased being a net exporter, is

expected to import about 50m tonnes annually by 2000 and 100m tonnes by 2010.

A western oil executive in Beijing, who tracks the oil sector, said the ministry of geology and minerals had been seeking approval for the past year to establish a separate oil company, but opposition from existing state oil companies had delayed the process.

Mr Zhu said CNSPC would develop prospective areas in the East and South China Seas, in south-western Sichuan province,

and in the Tarim basin in the country's far-west where the Chinese hope to make substantial discoveries.

CNSPC wants to form relationships with foreign oil companies and aimed to be a "medium-sized" international oil company in 15 years with turnover of about \$1bn annually.

By 2000 the company's oil and gas output is expected to reach 4.5m tonnes of oil equivalent. It also plans to develop downstream industries.

Revival of Arun dam project sought

By Peter Montagnon, Asia Editor, in London

Two heavyweight companies, Enron of the US and Tata of India, want to revive the \$700m Arun dam project in Nepal from which the World Bank withdrew in 1993 after protests by environmental lobby groups.

Mr Pushpati Shumshere Rana, Nepal's water resources minister, said their interest followed last year's water and power sharing agreement with India which has opened the door to development of Nepal's massive 83,000 MW hydro power capability.

But the government would be seeking a wide range of bids for the Arun project before deciding the award, Mr Rana said. Tenders would be invited for other projects too - including the 10,500 MW Karnali project, in which Enron is also interested and which is expected to cost between \$6bn and \$8bn.

Mr Rana said he believed the 402 MW Arun project would escape fresh environmental protest as there was popular consensus in the region in favour of it going ahead.

Part of the earlier trouble was that it had been taken up as a test case by international lobby groups.

"If you have a very strong process of consultation with local people, you can do these things," he said.

Nepal has long wanted to develop its hydro-electric capacity, which is larger than the entire hydro-electric power output of the US, Canada and Mexico combined in the 1980s, Mr Rana said. But it has been hampered hitherto by water agreements which gave India an unequal advantage.

Since last year's agreement, an Australian company, Snowy Mountain Engineering, has received approval for a \$1bn, 750 MW project at West Seti in northern Nepal.

Because the Nepalese government cannot afford these projects, they must be privately financed by the developers, Mr Rana said, although Nepal was considering a \$100m fund with the World Bank to help with provision of guarantees.

One worry is whether India's state electricity boards, most of which are heavily in the red, can afford to pay for Nepalese power.

Mr Rana said Snowy Mountain and Enron both claimed to have found reliable buyers in India. Enron was also considering selling power from Karnali to China through a 1,400 km cable, he said.

HK protests overshadow jail release

First meeting of provisional legislature raises prospect of legal clash, writes John Ridding

Hong Kong politicians and press organisations yesterday welcomed Beijing's unexpected release of a jailed Hong Kong reporter on Saturday, in what was seen as an attempt to counter fears about civil liberties after the territory returns to China.

But the act was overshadowed by protests against Beijing's plan to amend laws on human rights and police powers and a row over the provisional legislature, the Beijing-backed body which held its first session on Saturday in southern China.

The Hong Kong Journalists' Association described the release of Mr Xi Yang as "a positive signal to Hong Kong".

The mainland reporter, who works for a Hong Kong daily, was freed after serving three years of a 12-year sentence imposed following allegations that he acquired state secrets for an article on

gold reserves and interest rates. His imprisonment fuelled concern about press freedom in Hong Kong after his return to Chinese sovereignty in July.

While China claimed Mr Li's release followed "signs of repentence", local pro-democracy groups pointed to political motives. "The handover factor is the most understandable explanation," said Mr Yeung Sum, vice-chairman of the Democratic party.

Saturday's meeting of the provisional legislature, which will replace the existing Legislative Council in July, raised the prospect of a legal clash between the body and the territory's pro-democracy forces.

Mrs Rita Fan, who was elected head of the provisional legislature, and a senior Chinese official at the meeting, said the body would pass laws before the handover, but they would

only take effect in July. Mr Martin Lee, Democratic party leader, has said the body cannot perform any readings of bills before July and has threatened to take the provisional legislature to court. He argues that the formation of the body, and the scrapping of the existing legislature, contravene the Basic Law, China's constitution for post-1997 Hong Kong.

Mr Zhou Nan, director of the new China News Agency, Beijing's *de facto* embassy in Hong Kong, pledged that the work of the provisional body would not affect British rule in Hong Kong before the handover. But he stressed: "It is impossible to say the provisional legislature can start working only after the Legislative Council is disbanded."

Mrs Rita Fan, who was elected head of the provisional legislature, and a senior Chinese official at the meeting, said the body would

examine legislation on residency rights in Hong Kong and prepare legislation on subversion. The existing legislature is already working on a law in this area in an attempt to pre-empt tougher measures.

Mr Chris Patten, the Hong Kong governor, condemned the first meeting of the provisional legislature as "a bad day for Hong Kong". He also

attacked proposals by a Beijing-backed committee to reduce the scope of the territory's Bill of Rights and tighten police control over demonstrations.

"One pretty obvious consequence is that the early months of the [post-1997] government will be dominated by legal arguments and courtroom battles," he said.

The deal is expected to involve production in Italy of up to 35,000 vehicles a year with sales of the new four wheel drive model starting in 1999.

It marks a further strengthening of the links between the Italian company and the Japanese car industry.

Pininfarina has worked on car designs for Honda for more than 15 years.

The new Mitsubishi vehicle will be produced either at Pininfarina's existing plants in the Turin region or could involve building a new facility. The engine to power the new sports utility will come from Japan but several components will be supplied by European subcontractors.

Pininfarina will have overall responsibility for the production and assembly of the car.

The venture not only reflects the growth in popularity and demand for four wheel drive sports utility vehicles in Europe, but is also regarded as a boost for the Italian car sector, which has not attracted productive inward investment from non-European manufacturers for several years.

Pininfarina produced 24,000 cars last year and output

should rise to around 34,000 vehicles this year as a result of production of the new Peugeot 406 coupe as well as the Peugeot 306 convertible, the Fiat coupe, the Lancia K station wagon and the Bentley Azure.

The group's turnover totalled around £800m (£519m) last year and is expected to rise to about £1000m this year.

James Harding, Shanghai

Pininfarina in Mitsubishi deal

Pininfarina, the Italian company which designs and produces cars for other car manufacturers, is expected this week to sign an agreement with Mitsubishi to produce and market a new sports utility vehicle in Europe.

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Paul Betts, Milan

Singapore elections pledge

Mr Goh Chok Tong, Singapore's prime minister, said he does not intend to call the island state's next elections until he has served out his full term in mid-2002.

Mr Goh, who led the ruling People's Action party to victory in national elections on January 2, has the right to call elections before completing his term. Since he succeeded Mr Lee Kuan Yew, the former prime minister and founding father of Singapore, in 1990 there has been speculation that Mr Goh might be a transitional figure who would make way for Mr Lee Hsien Loong, the deputy prime minister and son of Mr Lee Kuan Yew. Such speculation is now discredited.

The PAP won 81 out of 83 seats in parliament in the election. Since then an opposition politician has agreed to take up one more seat in the house, swelling the opposition ranks to three.

Mr Goh was speaking at a ceremony to swear in his new cabinet after a reshuffle which moved existing ministers into new portfolios but did not bring in any new blood.

James Kyng, Singapore

Kim in donations denial

Mr Kim Young-sam, the South Korean president, yesterday denied that he had accepted any political donations since coming to office in 1993.

His denial came as the bankruptcy of the Hanbo steel and construction group raised new allegations about illegal corporate contributions to the ruling party.

Opposition parties claimed that Hanbo may have paid members of the ruling New Korea party and government officials to exert pressure on banks to provide loans for a Wons 700bn (\$6.7bn) steel mill being built by the industrial group. Hanbo declared bankruptcy last week after the banks cut off lending to the conglomerate, which had received Wons 500bn in loans for the troubled steel project.

Mr Kim, who has conducted an anti-corruption campaign while in office, has been dogged by allegations concerning the financing of his presidential election in 1992.

Prosecutors said they would investigate how Hanbo managed to acquire large bank loans in the absence of sufficient collateral and despite its weak financial condition. Opposition parties, however, questioned the impartiality of any official probe.

John Burton, Seoul

nise Jerusalem as the capital of Israel.

This is a significant ideological change. Likud has long believed the West Bank to be part of Eretz Israel, the Jews' biblical homeland.

Likud, or rather half of its six-member team, will lead the investigation which could summon Mr Netanyahu and top officials for questioning.

"Despite the sensitivity of the investigation, the Israeli police can be trusted to conduct it quickly and fairly," said Mr Hefetz.

Channel One sparked the storm last week by alleging that Mr Bar-On, a Jerusalem lawyer was appointed attorney-general after promising to arrange a plea bargain for Mr Dery, whose 10-member Shas party is a key component in Netanyahu's coalition. Mr Bar-On resigned almost immediately after taking office earlier this month.

Day War can be held permanently.

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It said it would strengthen Israeli sovereignty in Jerusalem - even before the "final status" talks got underway.

The document stated that the Palestinians will recog-

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Anyone who is anybody in Brussels knows that Val-Duchesse is the most exclusive venue at which to throw a party. Philippe de Schouwes de Tervarent, Belgium's European Union ambassador and the doyen of the diplomatic corps, holds an annual bash at the chateau. Last week it was time to say farewell to Yasuaki Enoki, rising star in the Japanese foreign ministry.

Today, Val-Duchesse plays host to the launch of the European Policy Centre, a venture which shows how Brussels, like Washington, is fast becoming a magnet for think-tanks, public policy units and lobbyists in search of fast Ecu.

The man behind the policy centre is Stanley Crossick, a familiar face around town. His story shows the power of the European idea, but it also serves as a reminder of what a privileged few, ironically often British, have made a comfortable life out of pro-European convictions.

THIS WEEK

Lobbyists in search of a fast Ecu

DATELINE

Brussels: Today's launch of the European Policy Centre shows how the city is now a magnet for think-tanks, writes Lionel Barber

Edward, now a judge on the European Court of Justice, and Nicholas Forward, QC at Brick Court Chambers, had already left because of conflict of interest.

Crossick, however, was shrewd enough to sign a contract with

Cooopers which allowed him to keep the Belmont name and to reverse hold on old clients. Having made a tidy sum through his business, he was soon making more money through clients such as Mars, Exxon, Mitsubishi and Marks and Spencer. During the Maastricht treaty negotiations, he was charging clients Ecu25,000 (£15,300) for an "intelligence service" on the state of the talks.

These sums allowed him to subsidise what he describes as his real passion: public policymaking in the context of European integration through a separate vehicle known as the Belmont European Policy Centre.

But Belmont's name suggested the policy centre was a hostage to business interests. So Crossick has dropped the first word. Now he is focused on two tasks: deliv-

ering the "big idea" to policy-makers and reversing the nationalist trend in European politics.

Crossick's father fled from White Russia to England at the turn of the century and the son says he has never lost sight of nationalism as a malign force in history. The trouble is that this message no longer resonates: the old post-1945 consensus on Europe has broken down.

Crossick says the EPC's mission is to rebuild the pro-European consensus by mobilising business, unions and non-governmental organisations in favour of EU law-making, monetary union, and EU enlargement, taking in the former communist countries of central and eastern Europe.

Crossick's partners include Max Kohnstamm, a Dutchman and former collaborator of Jean

Monnet, the father of European integration; and John Palmer, who is retiring after a long career as Brussels correspondent of the Guardian. Despite friendly overtures, he will not be able to call upon the support of Peter and Pauline, the 57-year-old heads of the Centre for European Policy Studies, the premier think-tank in Europe.

secure. Ludlow points to an annual turnover of \$8m (£5.3m), which includes a special Ecu250,000 annual contribution from the EU budget, and important constituencies in central and eastern Europe, courtesy of the Phare and Tacis aid programmes, he says, can be exceedingly agreeable.

There is a cloud on the Brussels skyline for Ceps, it is this week's launch of the EPC. Ludlow insists the EPC cannot hope to match the quality of work in which he produces along with David Gros, his monetary guru, and others. Ceps' board of advisers is much more broadly based and cerebral. Gros, for example, is notorious for leaving the door open to lackeys. Hence the very periodic financial crises that have afflicted Ceps since its inception 15 years ago.

Two years ago, Ceps almost went under. But thanks to smart footwork and tighter financial management, the future seems secure. Ludlow disagrees: "A merger? Out of the question."

The Monday Profile: Robert Smith, MGAM

Scot whose fuse was lit

It was typical of Robert Smith, the chief executive of Morgan Grenfell Asset Management, that he offered Nicola Horlick his hand to shake two weeks ago to cement the offer to become his deputy. It was also typical that he withdrew his goodwill abruptly when told she had been in talks to take a team of colleagues to another bank.

Smith, a 52-year-old Scottish chartered accountant, was brought into MGAM to sort out the mess left by the Peter Young affair. Now he is in the limelight as the man who precipitated Horlick's explosion into the headlines. Some have wondered if he was incautious in suspending her, given the disruption it was bound to cause.

"Robert is generally very good-tempered, but everyone has a fuse," says Norman Murray, his deputy for many years in the development capital arm of Royal Bank of Scotland, and successor in October as head of Morgan Grenfell Development Capital. "Doing anything that makes him mistrust you is not the right way to deal with him."

Smith arrived at MGAM after the discovery in September that Young had been pumping cash through a web of Luxembourg holding companies into technology shares. Keith Percy, MGAM's respected chief executive and a mentor of Horlick, was dismissed along with four other managers.

Smith had already played a role in the investigation, and was felt by Deutsche Bank, the parent of Deutsche Morgan Grenfell, to combine the qualities of toughness and probity that it was seeking to clear up the mess. By appointing a Scot from its London arm, it also avoided giving the impression of a German takeover.

He was brought up in the humble Glasgow district of Maryhill, and attended Allan Glen's School in Glasgow before qualifying as a chartered accountant. He trained as a venture capitalist in the ICFC - the forerunner to 3i - for 14 years before joining the corpo-



rate finance division of Royal Bank in 1982.

One company chairman who has worked closely with him says Smith's roots in Glasgow, as opposed to the more genteel Edinburgh - Scotland's main financial centre - are still evident. "He is a thoughtful, straightforward man, but with a steely side that does not always show in his smile," he says.

At Royal Bank, Smith came across Murray, who had just joined after working in Asia for an accountancy firm, and felt constrained by the bureaucratic clearing bank. "I was really feeling that I had done the wrong thing. Then Robert turned up

and things immediately started to get more interesting," Murray says.

The two built up the bank's development capital arm, finding small and medium-sized companies in which to invest through management buy-outs. This required an intuition for whether a management team was sound, as well as negotiating skills. "Robert is good at sizing people up, and working out how to get a good deal," says a colleague.

In 1986, he controversially led a team to Morgan Grenfell, which offered him a place in a management incentive deal that rewarded him for achieving strong returns for investors who

placed cash in Morgan Grenfell funds. Smith's operation grew rapidly, and now manages funds of over £700m, an achievement bringing him at least as much wealth as Horlick.

In this process, Smith has become a leading figure in what is sometimes known as the "Scottish mafia" in the City of London. He is president of the Institute of Chartered Accountants of Scotland, and chairman of the board of trustees of the National Museum of Scotland. In both, he has displayed his skills as a raconteur and public speaker.

"In the past, they have chosen aristocrats for such posts, but he has an ease of manner that suggests he was born to it," says Grahame Greene, his counterpart at the British Museum. Greene says he is "not in the Thatcherite mould. He does not think everything should be run like a business. He respects the notion that scholarship is different."

In spite of the respect many have for him, his style does not suit everyone. His straightforwardness tends towards bluntness, and he has always worked in small teams. "I don't know how easy he has found it moving to a snakepit where you have to leave your jacket on your chair when you go to the toilet," says one venture capitalist.

If so, the Horlick incident may teach him to be more careful. Even Murray says his former boss can sometimes be a touch slow to observe warning signals. He recounts how Smith was driving them to an appointment in Inverness on a snowy night, and the car was gradually getting warmer and warmer inside.

"I said to Robert: 'It's getting hell of a warm in here'. My feet were red hot and I looked across in front of him and saw there was a light on. We trudged up to the nearest garage and the thing took two gallons of oil. I said to him: 'That light must have been on for ages. Did you not notice?'" Murray recalls. Perhaps next time he will.

John Gapper

How big is the gold market? Don't know.

Go on, make a guess.

Can't even do that. You could say that total gold supply last year was slightly more than 1bn troy ounces and that, at last year's average price of \$387 an ounce, it was worth \$387bn. But this hardly gets us started. If you can wait until Wednesday, though, we might have a better idea because, for the first time, the London Bullion Market Association will give details of the turnover of the London market and international deals settled in London.

That seems a good idea.

Not necessarily. Many people use gold - the ultimate anonymous currency - to hide their wealth. They might get nervous about any move to lessen the London bullion market's secrecy, and shift their business to Switzerland or elsewhere.

Surely the Swiss will follow London and also give details about their gold market?

Are you mad? Ask a Swiss banker to tell you the time and he will check three times to make sure he is breaching no confidences.

So why has the London market decided to provide the information?

Dealers say it is because they are responding to calls for greater transparency in international markets.

Transparency?

The theory is that when everyone can see the inner workings of a market by using the statistics it provides, users can be sure that insiders are not rigging them off and that the market is not being manipulated.

Isn't the gold market too big to be manipulated?

Possibly. But at the morning gold price "fix" in London on March 26 1990, a Middle East syndicate led by the National Commercial Syndicate sold at least 50 tonnes (1.6m troy ounces) - or possibly 100 tonnes - of the metal in a few minutes, driving the gold price down \$20 an ounce to \$368. The Saudis took sterling in exchange for their gold and the impact, as they expected, pushed up the value of the pound. They made a profit on that as well. All perfectly legitimate, but the market has never been quite the same since.

What was that about a price "fix"? Sounds suspicious.

Not at all. It is a grand tradition. Every trading day, five members of the London gold market meet at 10.30am and at 3pm in an upstairs room at the offices of N.M. Rothschild in St Swithin's Lane in the City, and by means of a single direct line to their own trading rooms "fix" the price. In theory anyone, anywhere in the world, has access

FT GUIDE TO:

THE GOLD MARKET

through a broker to the London fix and can take part for any amount.

The fix offers a guaranteed opportunity to buy or sell very large amounts of gold at a known or fixed price. Potential price movements are eliminated by the fixing. Most fixes last only minutes. The London fixing is the benchmark against which a great deal of the world's real physical gold business is transacted.

Did you say there were five organisations trading gold in London?

No. Thirteen companies make a two-way market in gold in London. And there are other organisations that will quote to customers on a commission basis and lay off the risk.

Where are the world's other gold trading centres? With London, New York, Tokyo, Sydney, Hong Kong and Zurich make an international market known as the "locos London market", not because you have to be crazy to be involved but because gold is quoted for delivery in London. In fact, most internationally traded gold is cleared through London, though not all of it in the "locos London" market.

The Swiss are supposed to be big players in the gold market, aren't they?

Certainly. Outside London most spot trading is done through Zurich. That date from 1968, when the London market closed temporarily at the request of the US Treasury, which was attempting to hold the official price of gold at \$35 an ounce.

That gave Switzerland's three big banks - Union Bank of Switzerland, Credit Suisse and Swiss Bank Corporation - access to South African gold production previously marketed exclusively through London.

The gold price has been falling lately. Is there any connection between this and the decision to reveal some gold market secrets?

Not really.

What's it for the bullion dealers, then?

Notwithstanding worries about upsetting clients who prefer total secrecy, some dealers believe it will bring more business to London. Since 1990, the LBMA has been publishing details of gold lending rates, and some dealers are convinced this has attracted more business to the market from mining companies and central banks.

Talking about the gold price, where is it going? I asked my favourite dealer that. Responding admirably to the association's new willingness to give more information, he replied: "The gold price will go down. Then it will go up. But not necessarily in that order."

Kenneth Gooding

Peter Norman · Economics Notebook

Kohl tries to make up for lost time

Germany's social market economy needs returning to its founder's ideals

has happened to his creation and how his memory is being exploited by Kohl and others.

For the Erhard blueprint for post-war Germany had little in common with a society in which public expenditure accounts for more than 50 per cent of gross domestic product, and the burden of taxes and social security levies is more than 45 per cent, and the total welfare budget is one-third of GDP. Otto Schlecht, a former Erhard aide and the Bonn economics ministry's top official for many years, who now chairs the Ludwig Erhard foundation, says these attributes of modern Germany "are more characteristic of a state-controlled economy than a social market economy".

Erhard would have a problem recognising the present-day German labour market (unemployment is more than 10 per cent) as evidence of the continuity of a successful policy. When Erhard was shouldered aside as chancellor in 1966 after plots against him in the CDU, the unemployment rate was only 0.7 per cent, despite a slowing economy that year.

And despite recent cuts in health, welfare services and pensions, he would have difficulty detecting his own model of the social market economy beneath the generous embellishments added by successive governments of the centre-left and centre-right since 1966. State spending when Erhard left office was less than 37 per cent of GDP. In 1957, slightly more than halfway through a 14-year stint as federal economics minister,

Erhard wrote a book entitled *Prosperity for All*. It was a bestseller. It is due for re-issue next month (Econ Verlag, Düsseldorf, DM49.80), having been out of print during Kohl's period in office.

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Erhard had much more to say about the market economy than the social market economy. Open competition was at the centre of his economic philosophy. Provided the state fostered private ownership, fought inflation and allowed prices to be set freely while fiercely opposing cartels, prosperity would grow and benefit all.

Although he recognised that there was a need for some state provision of social security, this

should play a subsidiary role. A free economic system can only thrive if and as long as there is a maximum of freedom, private initiative and self sufficiency in the social life of the nation," Erhard wrote.

With the benefit of hindsight, it is clear that Germany missed a big opportunity to strengthen its public finances in the 1980s. State spending in west Germany was reduced to only 46 per cent of GDP by 1986 from more than 50 per cent in 1982, the year that Kohl took power. Subsidies proliferated and the already generous welfare system sprouted new benefits.

Kohl's government is now trying to make up for lost time. It published an ambitious blueprint for tax reform last week. Ideas on how to restructure the pay-as-you-go pension system are due any day.

The chancellor himself talks of the need for greater self sufficiency and individual responsibility. In a foreword to the forthcoming edition of *Prosperity for All*, Kohl aligns himself with Erhard's warning against expanding the welfare state to the extent of emasculating the productive part of the economy.

For many, Kohl's change of tone will amount to a stab in the back after the horse has bolted. But if Erhard's centenary enabled Germany's present chancellor to learn the limitations of the social market economy, it will be a case of better late than never.

Prices for electricity determined for the consumption of the electricity supply and distribution areas in England and Wales.	
Period ending 26 January 1997	
Pool	Point-to-point
12-hour period	12-hour period
0000-0100	11.69
0100-0200	11.67
0200-0300	11.65
0300-0400	11.64
0400-0500	11.63
0500-0600	11.62
0600-0700	11.61
0700-0800	11.60
0800-0900	11.59
0900-1000	11.58
1000-1100	11.57
1100-1200	11.56
1200-1300	11.55
1300-1400	11.54
1400-1500	11.53
1500-1600	11.52
1600-1700	11.51
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19	

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MANAGEMENT

What's in a title?

Victoria Griffith on the trend towards egalitarian organisational structures in the US

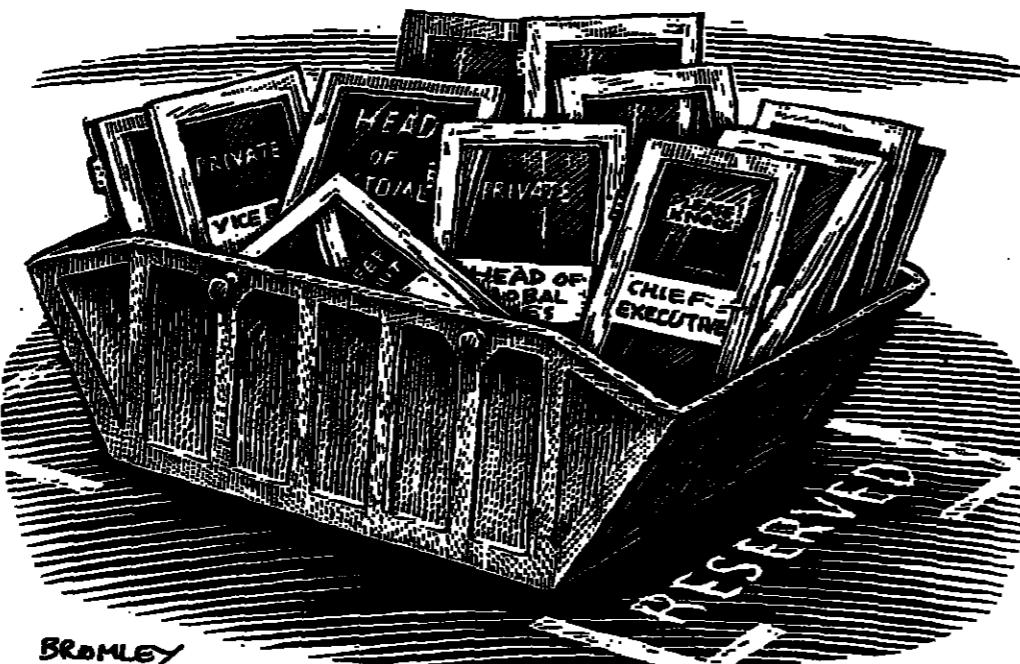
The next time you are handed an American's business card it may look strangely unlettered. Instead of the customary "vice-president" or "chief officer" of that, there may be just the person's name and a space.

Companies in number of sectors are stripping away titles. Entertainment giant Walt Disney, motorcycle manufacturer Harley-Davidson, the newswire group Bloomberg, and computer groups Microsoft and Silicon Graphics are among those which are dumping titles.

Walt Disney calls almost everyone at the group a "customer service representative". Harley-Davidson has eliminated some titles, including executive vice-president, machine operator and machine inspector. Bloomberg prints business cards with names only. "We can use titles on business correspondence if necessary," says Stuart Bell, who runs the group's Princeton-based operations. "But if a fancy title is important to you, you shouldn't work for us."

The distaste for titles reflects a desire for more democracy in the US workplace. Titles are associated with hierarchies, representing specific rungs on a well-defined corporate ladder. Increasing numbers of US corporations are throwing out the ladder metaphor to embrace flatter organisations. Corner offices have disappeared in favour of open-plan floors. The company's president may show up to work in jeans, and no one is expected to bring anyone coffee any more.

"Getting rid of titles is just a superficial change," says David Baldwin, in charge of organisational operations at Harley-Davidson's Capitol Drive plant. "It means you have to get rid of the executive bathroom, the executive dining room, special parking spaces for upper management



and all that. It means breaking down the barriers between workers and managers."

Traditionally, titles in the workplace have reflected privilege as much as management roles. Old films are full of do-nothing bosses, napping behind closed doors while harried secretaries run the company. It is doubtful many executives ever enjoyed such ease, but the idea that titles can be misleading strikes a chord with Americans.

There is a growing feeling that the extensive use of titles clashes with the new, more flexible approach to management. At many companies employees are expected to jump from one project to another, making their positions difficult to define. "As corporations become more team-oriented, it makes it easier to accept the lack of a title," says

John Bassler, managing director at the management consultancy Korn/Ferry.

Bloomberg launched a crusade against titles six years ago, when management feared new positions.

"Someone would be doing a good job, so after a year, we'd give them a raise and a new title," says Bell of Bloomberg.

"Then we'd have to find something for them to be responsible for. We were chopping up the company into little pieces."

Another problem with titles, say sceptics, is that they can encourage workers to shirk responsibility. "I sometimes tell people I'm chief bottle-washer," says Baldwin of Harley-Davidson.

"I'm trying to send the message that we all have to be willing to handle whatever comes up here. If you're calling someone a

machine operator and something goes wrong with the machine, the temptation is to say 'Oh, that's not my job. I'm a machine operator. The machine inspector should take care of that.'

Titles are not on the wane in every industry. Banks, insurance companies, and other groups with a great deal of customer contact still love to hand out vice-presidencies and managing directorships. And some companies have dealt with the need for greater flexibility by adding even more titles to executives' names.

A single manager may be known as "chief financial officer, treasurer and corporate secretary".

Management theorists say it may be useful for companies to distinguish between the use of titles internally and externally. In an organisation, employees quickly get a feeling for the

sphere of influence of various executives, regardless of their job descriptions. Yet to those outside the corporation, titles can send messages of power and status.

Much of the world still places great importance on titles. In some cases it may be advisable to inflate someone's title to facilitate their access to top people in other companies. Impressive titles can be especially important to anyone dealing with foreign cultures, especially areas such as Japan and Latin American countries, where an unimportant-sounding executive may not get in to talk to the top brass.

"At our company, we're thinking about giving our international marketing guy the title of 'president,'" says Harold Weinstein, chief operating officer at the consultancy Caliper. "It's a strategic decision that has nothing to do with his actual status."

Elite headhunter Heidrick & Struggles advised a client to advertise for a "chief executive officer" instead of a vice-president. "The client said 'I don't care what you call him as long as he knows I'm the boss,'" says Gerard Roche of Heidrick & Struggles. "It helped us locate a more qualified person."

Because titles still mean so much to so many people, it will probably be a long time before they disappear completely. People outside a company want to be able to identify who is in charge, and many managers consider an important-sounding title the reward for years of hard work.

Yet addressing the age-old question of what's in a name is having an impact on US corporations. "It makes you think about your work," says Bassler of Korn/Ferry. "I can say I'm managing director, or chairman of consumer products, or a member of the executive committee that runs Korn/Ferry. But in the end, I'm basically a consultant."



William Sargent and Sharon Reed: 'we don't interfere in each other's work'

PARTNERS

Megalomedia

William Sargent and **Sharon Reed**, both 40, started *The Framestore* in 1986, a company which creates digital images for television and film.

They sold to Megalomedia last year and now share the role of joint chief executive of the screen-based services operations of Megalomedia. Sharon and William married in 1981. Their turnover last year was £2.5m.

William: "When we're in meetings together I don't think people realise we're married. We don't hide the fact, but occasionally an office junior will mention to another staff member that they think something is going on between us. Sharon gets the hump if anyone refers to her as Mrs Sargent."

A business partnership/marriage like ours can only work if you don't spark off one another. We don't interfere in each other's work, which means we don't get irritated. Sharon's much more of a hands-on manager, whereas I tend to potter and scout around for new projects. She thinks I have more fun because I go off to Los Angeles and New York talking to prospective clients. I say 'you go then', knowing perfectly well that she hates flying.

We're both quite tough and have been accused of being intimidating. I know we give our suppliers a hard time. Sharon will batter them into submission by being relentless, while I'll get there by being jolly and cracking a few jokes. Although we sold to Megalomedia we're still responsible for the performance of *The Framestore*, which means we still have control. The company has an impressive track record; from the opening title sequence of *Goldeneye*, to the latest series of *John Smith's* strength.

Fiona Lafferty

Sharon: "When we met in 1981 William was an independent television producer and I was working for Sotheby's. After a few years I realised I would never get on there with a name like Sharon."

Occasionally I have pangs of regret about leaving, but I've now covered my interest in the visual arts by re-designing our offices.

Although we're not directly involved in the creative side of the digital imagery we do the pitching and presentations.

William prepares the financial analysis - how much it will cost frame-by-frame - and I compile biographies of the creative team which we then present to the client.

He has inspired ideas, very off the wall, but he's sometimes so keen to expand his vision that he talks too much in meetings. I'm a great believer in listening, especially when there's a five-second silence. That's when people say the most interesting things. If you fill it, you'll never know what they were going to say.

I think of him as my good luck mascot and would never want to go into a transaction without him. He's brilliant at networking and keeping contacts, while I focus on earning the pounds.

William is a fantastic optimist whereas I have more than my fair share of pessimism. With any partnership, you gain so much from the other person that you end up loving them for their failings as well as their strengths."

Age shall not wither them

Despite changing attitudes it can still be difficult for older people to get a job, finds Vanessa Houlder



Doris Morse: back at work

Has the cult of youth had its day? British oldies received fresh encouragement last week when Alan Clark won the Conservative nomination for one of the most coveted parliamentary seats in the country at the age of 68.

Even more remarkably, Doris Morse, aged 77, beat 1,000 applicants for a job behind the fresh fish counter at an Asda supermarket - continuing a career that began before the second world war.

To judge by last Friday's head-

lines, age barriers to employment are crumbling. As Asda, which employs about 70 people who are over 70, puts it: "Age should not stand in the way of getting a job. It is personality and experience that counts."

But to many, the suggestion that age discrimination is abating is ludicrous. Most companies that have downsized have targeted older workers who have then struggled to find new jobs. Even Lord Tebbit, the former cabinet minister who used to exhort the unemployed to show more initiative, has complained of a "cult of ageism" in Britain.

Indeed, the evidence suggests that it has become more, not less difficult. Job prospects for older workers have worsened despite the upturn in the economy,

according to a recent report by the Carnegie United Kingdom Trust. The problem is partly that older workers are seen as less flexible, less open to technology and less able to learn, according to a study from the Institute of Management last year.

However, the same study found that older workers were seen as producing better-quality work and being harder-working. It concluded that older workers were thought suitable for some jobs involving teamwork, customer contact and low levels of supervision, but not for fast-changing or pressured jobs, or those requiring a heavy investment in training.

Such stereotypes are harmful when it comes to recruitment, in the view of Elisabeth Marx, a psychologist at NB Selection, a

recruitment company. The wide belief that older people are less flexible is ill-founded, she says. There are more differences within individual age groups than between them.

Furthermore, Marx believes that the idea of associating a particular age with a particular job has become outdated. As labour markets become more flexible, workers will need to take up different skills and occupations during their working lives.

The Institute of Personnel and Development is also a champion of older workers, believing that age discrimination harms both individuals and organisations. "Research shows that given the right training older people are just as capable of learning new skills as younger people," it says.

Some companies are trying to move away from age discrimination. Last year nearly 100 leading British companies said they would no longer use age limits in their recruitment advertising.

There is a strong case for more employers to follow suit, according to the Institute of Management study. It confirmed what many have long suspected: the most important reason for age discrimination in recruitment is simply that it provides an easy way to whittle down a large pool of job applications.

Although we sold to Megalomedia we're still responsible for the performance of *The Framestore*, which means we still have control.

The company has an impressive track record; from the opening title sequence of *Goldeneye*, to the latest series of *John Smith's* strength.

Fiona Lafferty

LEGAL NOTICES

IN THE SUPREME COURT OF BERMUDA No. 496 of 1993
IN THE MATTER OF THE BERMUDA FIRE & MARINE INSURANCE COMPANY LIMITED (IN LIQUIDATION)

AND

IN THE MATTER OF THE COMPANIES ACT 1981 OF BERMUDA
AND

THE HIGH COURT OF JUSTICE (ENGLAND) No. 06565 of 1995
CHANCERY DIVISION

IN THE MATTER OF THE BERMUDA FIRE & MARINE INSURANCE COMPANY LIMITED (IN LIQUIDATION) (a Bermudian registered company)

AND

IN THE MATTER OF THE COMPANIES ACT 1985 OF GREAT BRITAIN

NOTICE IS HEREBY GIVEN that on 20 November 1996, the Scheme of Arrangement between The Bermuda Fire & Marine Insurance Company Limited-in-liquidation (the "Company") and its Scheme Creditors (as defined in the Scheme of Arrangement) was approved by the court.

On 18 December 1996, the Supreme Court of Bermuda and the High Court of Justice of England and Wales sanctioned the Scheme of Arrangement as approved by Scheme Creditors.

On 7 January 1997, the United States Bankruptcy Court for the Southern District of New York granted a permanent injunction order under section 304 of the United States Bankruptcy Code providing for the enforcement of the terms of the Scheme of Arrangement in the United States.

On 15 January 1997, the High Court of Justice of England and Wales ordered that the winding up petition presented against the Company in England be dismissed.

On 15 January 1997, the orders made in the Supreme Court of Bermuda and the High Court of Justice in England and Wales sanctioning the Scheme of Arrangement were delivered to the Registrar of Companies in Bermuda and the Registrar of Companies in England for registration, respectively. The Effective Date of the Scheme of Arrangement is therefore 15 January 1997.

Dated: 15 January 1997

Clifford Chance, 200 Aldersgate Street, London EC1A 4JJ
Milligan-Whyte & Smith, Bermuda Commercial Bank Building, 44 Church Street, Hamilton HM 12 Bermuda
Chadbourne & Parke, 30 Rockefeller Plaza, New York, NY 10112, USA

Solicitors and Attorneys to:

John Christopher McKenna, Leon Anthony Joaquin and Gareth Howard Hughes, Liquidators of the Company

Links between succession and success

Lucy Kellaway



its presentation. There was the charmingly frumpy logo, followed by a list of functions. There were no potted biographies, no photos (heaven forbid), not even an indication of the sex of these top people. Just surname and initials. I hope the style will last for ever, but I'm not optimistic.

The only thing you need to know to predict whether the new boss will be good for the company are the circumstances of their getting the job. Was the old guard fired, like James Ross and Lord Young at Cable and Wireless? If so, the newcomer only has a hope of success if he, like Richard Brown, comes from the outside, and is seen as a clean break from the past.

However, if the old guy retired, like Lord Weinstock at GEC, then it is better to hire someone from the inside. An outsider like George Simpson runs the risk of confusing and alienating staff.

It would not be surprising if these details did play a part in a company's success. What is odd about the Harvard study - based on more than 200 successes at big US companies - is that they seem to be so much more important than anything else. Maybe the research is flawed, but I like its implications. If chief executives have such a minimal effect on performance, we can stop making such a fuss over them - and stop paying them quite so much.

Just for the record, Simpson is showing no sign of changing GEC's style. Last week's press release announcing the 1997 organisation and management was refreshingly familiar in

US companies have created a wardrobe hell. No one knows what to wear and lives in constant fear of being caught out in the wrong outfit.

A rigid dress code serves an important function. It means you do not have to think about your clothes, but more importantly, it means that getting dressed helps gel you in the right mood for the job.

Working is acting a part, and it is easier to do that if you are in full costume. In theory you can change the costume depending on the day of the week, but it does seem to complicate matters unduly. The only people I can see benefiting from this

muddle are in the rag trade.

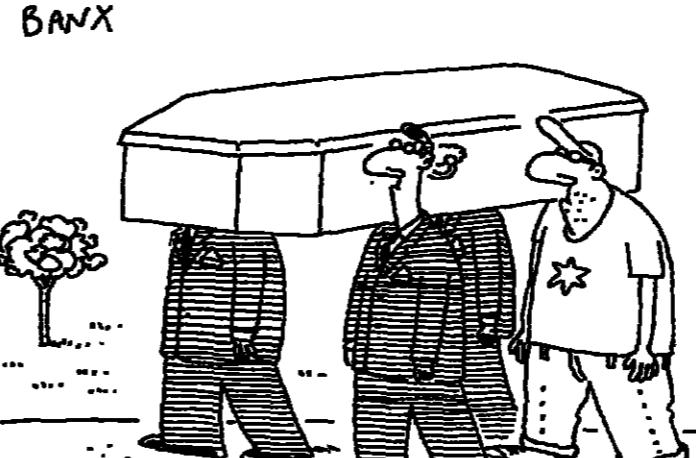
Last week I said I wanted to know what Nicola Horlick's kitchen was like, and a well-informed reader has come to my assistance. Apparently the one in the existing house is in Provence-style distressed paint - very late 1980s. The plans for the new kitchen are sleek and modern with an oversized Neff stainless steel cooker. Alas, such information has a short shelf-life. Ten days ago I would have killed for a glimpse of the plans, now I'm not that bothered.

Here is how Unilever ensures it does not get too many unwanted applications from graduates: it makes the forms so long and complicated that all but the very keenest will be put off. "The message is 'if you're having trouble with the form, maybe the company isn't for you'". Unilever boasted last week.

The real message is more like: "We are so great that we do not have to show respect to insignificant undergraduates - don't they realise merely applying to us for a job is a privilege?"

This approach is even more outdated than Horlick's Provence-style kitchen. Fashionable companies are never arrogant, but accessible, approachable, only as good as their people, and all the rest of it.

FIFO. I used to think, meant First In, First Out. So when I heard the boss of a small business saying that he was shedding two people on a FIFO basis, I thought he must be getting rid of the old hands. It turns out I'm behind the times. FIFO 1990s style means Fit In or F*ck Off. It is, he assured me, the only successful way to run a small company.



brother
PRINTERS
MACHINES

Globex
at risk as
French
exchange
pulls out

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BUSINESS EDUCATION

James Harding investigates a joint venture to train China's new generation of middle managers

International standard raiser

In expatriate circles in Beijing and Shanghai, foreign managers can often be heard venting their frustrations about local Chinese staff. The lack of initiative, experience or flexibility is a common complaint.

Four years of authoritarian education and a Communist planned economy have made innovative and efficient managers a rarity in China. This is now focusing foreign minds on business education.

Leading British companies in China this month launched a project to open a China-Britain business school in Beijing, a move to meet the growing demand for managers trained to international standards.

Companies such as Rolls-Royce, Zeneca, Cable and Wireless, BNFL, General Accident and Shell are behind the proposal to set up a school in a joint venture with Chinese authorities in order to develop the skills of middle management.

Stuart Elliot, training manager for Shell in China, explains: "Foreign firms cannot expect to come in and find a wealth of senior,

experienced managers. You can bring them in from overseas, but in the long run that is not viable either ethically or economically. If you want managers to meet international standards, you have to grow them locally."

The school will offer employees of foreign companies as well as Chinese state-owned enterprises a modular programme with courses including subjects such as accounting, marketing, financial management and the law.

Gordon Gurr, president of Rolls-Royce in China and the driving force behind the project, says: "Foreign investors in China are trying to build businesses and need to develop local talent and China's state-owned enterprises need assistance in understanding the practice of international business. Our staff also want recognised qualifications. The school answers a very real need."

Students will generally be sponsored by their companies to do a full-time or part-time course and on completion of the necessary number of modules gain a certifi-

cate or diploma qualification. Those who want to progress on to an MBA will be directed towards partner business schools in the UK.

The China-Britain Business School is the latest example of how China is becoming one of the world's fastest-growing markets for business education.

The China Europe International Business School in Shanghai will this year more than double the intake of full-time MBA students to 180 per year. Since the school opened in 1994, more than 1,200 students have been sent by their companies on short executive development programmes.

The school has opened an outpost in Beijing and to accommodate the demand it will move next year to a new \$15m (83.9m) campus in Pudong, the area in Shanghai designated to be China's financial and commercial capital.

David Southworth, who is vice-president of the school, says: "The demand for business education is simply enormous. CEIBS is already three times the size of the operation we envisaged in 1993."



Looking ahead: future managers will have more effective training

NEWS FROM CAMPUS

Bound for Carolina to become a dean

The Kenan-Flagler Business School is looking for a new dean following the announcement by Paul Fulton that he intends to retire from the job at the end of June.

Fulton, aged 62, has been dean of the school at the University of North Carolina at Chapel Hill since 1994 and was formerly president of the Sara Lee Corporation. In his three years at the school the former businessman nearly doubled the endowment base.

Kenan-Flagler: US, 919 962 7235

Japanese money funds US building

The Takefuji Case Room will be the centrepiece of a three-storey building planned to open at the Graduate School of Business Administration at the University of Southern California in 1998.

The building has been partly funded by a \$2m (£1.1m) donation from the Takefuji Corporation of Tokyo.

The school has launched a fundraising campaign to raise \$1m by 2000 and is actively strengthening its ties with Pacific Rim countries.

USC: US, 213 740 2215

Newspaper man visits Manchester

Will Hutton, editor of the UK Sunday newspaper *The Observer* has been appointed visiting professor of economics at Manchester Business School.

A former stock broker and television producer, and journalist on *The Guardian* newspaper, Hutton has an MBA from Insead in France.

MBS: UK, (0)161 275 5333

Oxford expertise for Singapore managers

Templeton College in

Oxford will launch the first in a series of Oxford International Executive Programmes in Singapore in March. The six-day programme, Maximising Knowledge to Create Business Value, will be run jointly with the Singapore Institute of Management.

Templeton: UK, (0)1865 735 422

Technology is understood to have had talks with Shanghai's Fudan University and other US schools are in discussion with Beijing University.

The new schools will take time to come into being, but if they fulfil their ambitions then in as little as a decade foreign managers grumbling about their local staff may themselves have become something of a rarity. The multinationals in China will be managed by qualified Chinese.

BUSINESS EDUCATION

The Oxford

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20 - 25 April and 28 September - 3 October 1997

For further details contact Maureen Campbell, Templeton College, Oxford OX1 5NY, United Kingdom.

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FEBRUARY 27-28 Intranets, Extranets, Legacy Systems and Client/Server: Convergence of Network Architectures

New developments in Network Computer architectures and Thin Clients and the need to retain the value of legacy systems, lead to convergence of Intranets and Client/Server architecture. Novell, Logica, Oracle, Microsoft, Sun Microsystems, Borland, IBM, BT, Barclays, Apple and others discuss migration of current generation systems to next generation of network centric computing.

UNICOM, t: 01895 256 484, f: 01895 813 095, email: alic@unicom.co.uk, URL: <http://www.unicom.co.uk>

FEBRUARY 27-28 Digital Money and Micro-Payment Technologies for On-Line Commerce: Opportunities and Threats

New types of payment technology kick-start Internet business during 1997. Industry leaders describe technology developments and strategies for security, confidentiality and ease of use for on-line commerce.

Speakers from National Westminster Bank, Sun Microsystems, Microsoft, HP, Electronic Commerce Association, National Express, GCTech, DTL plus Judith Church MP, on Labour Party politics.

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LONDON

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Pegasus and pizza on demand

Time Warner is to offer video with everything, writes Raymond Snoddy

Time Warner, the US media giant, will start later this year to introduce sophisticated digital technology into its cable television networks - which, before long, will offer video-on-demand and high-speed access to the Internet.

The US company last month placed orders worth close to \$500m (£298m), the largest slice with Scientific-Atlanta, for 1m digital set-top boxes following what it regards as the success of its experimental network in Orlando, Florida.

The Orlando experiment, which has cost an estimated \$100m altogether, has attracted broadcasters and cable operators from around the world, and is the first to "integrate" cable, computer, and telephone technologies across a fibre optic and coaxial cable network.

The technology means that any one of 100 movies can be chosen by pushing buttons on a remote controller. The films can be paused as if they were a video, and at the same time viewers can order a take-away pizza with toppings of their own devising through the television set.

Time Warner will not reveal details about how the Orlando guinea pig uses the enormous choice on offer, because the company regards it as valuable proprietary information. But the fact that the company is beginning the task of offering similar facilities on its existing cable networks - Time Warner is the second largest cable operator in the US, with more than 12m subscribers - suggests the results have been very positive.

Tom Feige, president of Time Warner's Full Service Network (FSN) in Orlando will only say: "We are getting some very good and very interesting results in terms of usage of the network, and we will be able to project what the revenues are going to look like."

It is believed that by offering true video-on-demand movies, Time Warner had been getting four or five times the normal buy rates of early pay-per-view systems, and considerably better than near-video-on-demand, which offers movies at intervals of about 20 minutes.

At present, apart from video-on-demand, those connected to the FSN can call up news-on-demand - selection of the news items they want to see from the main local and national broadcasters - and the best basketball and American football games from a sports library.

New services are being added all the time, and this week Time Warner is adding Smart Living, giving customers access on demand to a library of health and education videos. Access to Web sites via the television screen will be available soon.

Interactive games are popular, and apart from ordering pizzas using the remote controller, the 4,000 homes in the Orlando experiment have access to home banking, electronic preview guides and O'Rouzian, a guide to what's happening in Orlando, including the ability to call up previews of movies showing in local cinemas.

An important part of the experiment has been to test responses to particular price levels. For instance, movies range from 99-cent preview to a top price of \$5.95.

Delivery of such a wide range of services is possible because of the sophisticated construction of the cable network, with more than 1,000 miles of fibre-optic cables which offer almost infinite transmission capacity.

The fibre goes to local neighbourhood nodes and the service goes into the home on traditional coaxial cables. But the biggest cost elements of the system are the enormous computers and video servers which store and transmit material.

One server "stream" needed to send one movie to an individual viewer has until recently cost between \$2,000 and \$3,000 - far too high to be economic, although the cost of the streams has started to decline rapidly.

At present, something like FSN, which was set up as a major marketing experiment, is completely uneconomic (it was never intended to break even). That may be about to change.

Tom Feige believes that during the



next year to 18 months the cost of the video servers could come down to \$400. At that sort of level, providing video-on-demand and interactive services could become a business, although the important factor is exactly how much capacity is installed.

The Orlando experimental network is built to cope with 1,000 subscribers - a quarter of the total - asking for the same movie at the same time. But it might be possible to get by on a lower percentage, bringing down the network's cost.

The cost of the "home communication terminals" - Scientific-Atlanta thinks it too demeaning to call them mere "set-top boxes" - has also come down, from prototypes costing several thousand dollars to an expected price of \$400.

But won't prospects for such interactive full-service networks be hindered by direct-to-the-home satellite systems which can offer 200 channels of TV, including near-video-on-demand, across the continental US?

There are four such systems already and Rupert Murdoch's News Corporation plans to spend \$1bn on launching a satellite system, ASky, later this year.

Feige believes that competition from satellite will accelerate development of sophisticated interactive cable networks offering the Net on TV screens.

An optimistic outlook for interactive cable networks is shared by Scientific-Atlanta, which builds systems and networks for both cable and satellite TV.

James McDonald, S-A's president and chief executive and a former senior executive at International Business Machines, says: "Time Warner has made the commitment to launch and we see a lot of other people right in behind them [who] will follow."

Under Time Warner's project, called Pegasus, Scientific-Atlanta will be the prime contractor and will supply 550,000 digital boxes and associated equipment over three years with Pioneer supplying 250,000 and Toshiba 200,000.

The Scientific-Atlanta box is now in its fourth generation because the company has taken part in other interactive cable trials.

The first Pegasus trial, involving 200 homes, will be in the Atlanta area in June, followed by installation of the digital boxes in three or four Time Warner cable networks next year, with as many as 30 in 1998, including the possibility of starting work on converting Time Warner's large cable networks such as New York to digital.

Full video-on-demand (which means that viewers can watch movies of their choice within 30 seconds, including the choosing time), is likely in late 1998 or early 1999.

Tim Jackson

Outlaw links

Tim Jackson, the defendant in the Shetland Islands case, is a man of few words. He is a former editor of the paper. Wills has a PhD, and experience working for The Times of London. Fired by the Shetland Times, Wills sued for unfair dismissal, won an out-of-court settlement - and now runs an advertising-supported Web site called Shetland News. It is this site that has provoked the case.

Wills has lost the first round. A Scottish court has granted the Shetland Times a temporary injunction against him. The issue is muddied by the fact that Wills's Web site used direct quotations of Shetland Times headlines as hyperlinks to its rival's site. As a result, the court will have to consider whether newspaper headlines, unlike advertising slogans, are copyrightable, and, if so, whether those in the Shetland Times can claim literary merit.

The publisher's anger had been aroused by the discovery that articles from his own newspaper and online service were accessible to users of his rival's Web site. But he seems not to have grasped the point that the other Web site was not storing or reproducing his photos and news stories. All it was doing was providing links to the places where this information was made available for public access on his own Web site.

This is an understandable mistake for someone who has never used the Internet. Using a point-and-click mechanism to jump effortlessly around the world from computer to computer is the fundamental principle of the World Wide Web. For someone who purports to be in the electronic publishing business, the mistake displays an ignorance that is bizarre. But the letter has given rise to a court case that raises an interesting question: can owners of Web sites object legally when someone else links to their sites?

As test cases go, this is picturesque. The plaintiff is the family-owned Shetland Times, the dominant local paper on a group of islands with a total population of 23,000. Citing its financial interests in publishing poetry, monthly magazines and books about trout fishing,

ing and knitwear, the Christian Science Monitor describes the family as "the Citizen Kanes of the Shetlands".

The defendant is Jonathan Wills, a former editor of the paper. Wills has a PhD, and experience working for The Times of London. Fired by the Shetland Times, Wills sued for unfair dismissal, won an out-of-court settlement - and now runs an advertising-supported Web site called Shetland News. It is this site that has provoked the case.

At no time was any copyrighted TVNZ material copied or held by ClearNet. But ClearNet users saw material while viewing the ClearNet site that belonged to TVNZ.

Still more striking is the story of TotalNews, a Web site that provides a convenient jumping-off point to many news services, including Fox, CNN, Time, Reuters and USA Today. Using a technology called "frames", the services are listed in a column on the left. When you click on one, its Web site comes up on the right. Yet the revenue from the ads at the foot of the page goes to TotalNews, not to the owners of the site generating the information.

The nub of this issue, which courts and legislators will have to answer, is what to do about copyright in an age in which its owners do not sell their material, but instead seek to disseminate it free of charge in order to sell advertising. But the Shetland Times case is much simpler. Instead of resorting to law to make good the ad revenue loss it claims to have sustained by the by-passing of its home page, the litigious publisher can take steps to make sure that it captures the benefits arising from hyperlinks from its rival.

It can regularly change the file names on its site, so that links from the Shetland Times don't work. It can password-protect its Web site, so that only registered users who have passed through its home page can use it. Best of all, it can publish ads on each of its Web pages, and encourage rivals to link as often as they wish.

tim.jackson@pboc.com

TCI tough guy outlines his lower-cost vision

John Malone, the man who runs Tele-Communications Inc, the largest US cable company, makes his point quickly but with determination. "The only way you can run a company like ours and do well is to be tough. You can't be a social experiment. The message is: 'I don't give a shit. Toughness is back.'

It has been a tough few months for Malone. Less than nine months ago, he was optimistically pushing ahead with the digital revolution and planning to revamp his cable networks in the US. Then the third-quarter results arrived. About 70,000 of his cable subscribers had been lost to satellite systems, margins were disappointing and TCI was not growing at the rate Wall Street had expected. The share price headed south.

Malone, who had been concentrating on technology and on Liberty Media, TCI's programming arm, came back with a vengeance to run the main operating company. Executive salaries were reduced by 5-20 per cent, 2,500 jobs were cut and the company's four jets were put up for sale. Malone himself took a 20 per cent pay cut.

The financial crisis, if there was a financial crisis, he says, was that the bond rating agencies were looking at TCI's debt leverage - the debts total \$15bn

- and were concerned at the growing competition from satellites and TCI's recent acquisition of new cable systems from Viacom.

"So my rather aggressive re-entry into the operating side of the business was really to preserve our investment grade bond rating. That required very quick action," he says.

Overheads had been allowed to grow and margins decline. But while shouldering his share of the blame for this, Malone was struggling towards a "philosophical" explanation for what happened. He came up with an unexpected culprit - the US government.

TCI's costs went up, he argues, because of heavy political intervention in the cable business.

The company started to be driven more by government regulation than by bottom-line management. Many of our best managers felt powerless to make decisions and felt they had to go along with government edits," Malone says.

The day he came back he made an uncompromising speech to his executives. "I said: 'Guys, enough of this. We are not going to run this company to please a bunch of goddam bureaucrats and politicians. We are going to run this company to satisfy our customers and the needs of our shareholders.'

By contrast to this approach, Malone is

embarking on a lower-risk strategy to upgrade his networks. He wants to offer his 16m subscribers 200 channels of television, high-speed Internet access, telephony and even video telephony.

He says he increasingly came to believe that the company's investment strategies were too capital intensive and too slow to react to competition from satellite.

A new plan is due to be announced in the next couple of months. Because he is largely shunning the installation of completely new systems in favour of upgrading existing ones, its capital requirements will be much lower. Malone also hopes it will be more flexible.

The company started to be driven more by government regulation than by bottom-line management. Many of our best managers felt powerless to make decisions and felt they had to go along with government edits," Malone says.

The upgrade will offer a 200-channel digital system only as an additional service, paying for itself from the outset as customers sign up.

With digital compression, Malone believes, you no longer need 12 analogue channels. It may be enough to have 60 channels of which 10 are used at ratios of 20 channels to one.

Further savings will come from cutting down on the use of expensive fibre-optic cables - which have virtually limitless transmission capacity. Only 11 per cent of the network's mileage will be covered in this way; the rest will be handled by traditional coaxial cable.

There will be a different approach for small networks with 3,000-4,000 subscribers. In addition to their existing cable, they will have the new services delivered by

The re-evaluation has also changed Malone's mind on telephone services. Rather than competing head-on with the big telephone companies, he now thinks TCI's competitive edge lies in being the second telephone in the house - dedicated to Internet use, data, games and for the children to use.

Overall, Malone believes the cost of the new services can be cut from about \$300 per home passed by the network to \$75.

The final decisions have not yet been taken but the "low-cost" plan is set to cost about \$1.2bn - which Malone believes can be funded from existing resources. "Within a month or two we will be able to unveil what we think the optimum strategy is for our domestic networks. It will be surprisingly efficient and quick to accomplish."

Raymond Snoddy

• If you could have only one Web site, Research-It! from iTools (<http://www.itmedia.com/research-it/>) would have to be the one. iTools comprises dictionaries, translation services (including English to Japanese), maps, quotes and biographical libraries. There is the obligatory stock quote server, but, like much of the information, it is US-oriented.

• The Share Tips Review (<http://www.itmedia.com/stips/>) provides a comprehensive weekly roundup by e-mail of buy/sell/hold UK share tips given in more than 20 publications. Details include the price at which a share was tipped, a summary of why - and the change since being tipped. It claims to be completely independent, and takes credit cards through its secure server - still a rarity in the UK. A good service at £6 a month.

• Thinking of moving jobs and need to relocate? The Salary Calculator (<http://www.homefair.com/homefair/cm/salarycalc.html>) provides cost of living esti-

mates for hundreds of US and international cities, enabling you to make an informed decision about whether your new salary is enough. The Salary Calculator (<http://www.cm/salarycalc.html>) provides biographies and links to resources on former presidents, including Richard Nixon's farewell speech.

• Jonathan Halsey, a compliance officer for a London asset management firm, has set up a resource for the profession at <http://www.tulip.com/~jchalsey/>. Financial Times on the World Wide Web (<http://www.ft.com>) is updated daily.

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All of these can be accessed via hyperlink directly from the Financial Times at <http://www.FT.com>

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BUSINESS TRAVEL

Travel News • Roger Bray

Gulf cuts routes

Gulf Air, the national airline of Bahrain, Oman, Qatar and the United Arab Emirates, will stop flying to four destinations next month as part of an effort to get back into profit.

Its last flight to Durban and Johannesburg will operate on February 4, returning to Bahrain the following day. The final service to New York will leave on February 13.

On the rails

A new high-speed rail link between Barcelona and

Valencia is scheduled to open in March, cutting the journey time by 40 minutes to 2 hrs 50 mins.

When continuing track improvements have been completed, the journey will be shortened by a further 35 minutes. Trains running at speeds of up to 140 mph will depart from Barcelona's Santa station.

Africa alert

Watch out in west Africa. Muggings and attacks on foreigners are on the increase in Dakar, the Senegalese capital. Visitors

are warned to stay vigilant and to avoid carrying valuables. Much the same advice goes for Conakry, the capital of Guinea, says the UK's Foreign Office.

Bulgaria bother

Electric cars are now available for hire in Sweden. Hertz has dipped its toe in the water by adding four battery-powered Renault Clio to its fleet there. They have a top speed of about 86 kph (about 54 mph) and will run for 60 kms if fully charged. Rival Eurodollar also rents electric cars at five locations in Paris. But you have to reserve them through its French

walking around the Sheraton hotel or the central station. It is best to leave credit cards and passports in hotel safety deposit boxes.

Bright sparks

With the re-marriage of Hilton Hotels Corporation and the Ladevache-owned international Hilton brand comes the launch of a joint loyalty programme claimed to be the world's biggest. Hilton Honors Worldwide, which comes into effect on February 1, will be a souped-up version of its existing scheme.

By bringing in Hilton International it will allow guests to earn and redeem points at nearly 400 hotels and resorts in 50 countries, and will include Courad

reservations centre (tel +33 1 44 38 61 61).

International and Vista

hotels. As well as earning hotel points, customers will qualify for frequent flyer miles with more than 20 partner airlines.

Slovenia switch

Inter-Continental is to assume the management of two neighbouring hotels in Slovenia. They are the 248-room St Bernardin Inter-Continental Resort and Conference Centre and the 273-room Forum St Bernardin Resort. Both are on the Adriatic coast between Piran and Portoroz, and will be marketed as meetings and incentive group destinations.

Likely weather in the leading business centres

	Mon	Tue	Wed	Thu	Fri
Paris	10	11	12	13	14
London	10	11	12	13	14
Hong Kong	12	13	14	15	16
Frankfurt	4	5	6	7	8
Barcelona	19	20	21	22	23
Paris	5	6	7	8	9

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I went to cover a meeting being held in an airport hotel in Manchester last week and needed a quiet room in which to write and file the story to London. But the hotel was full and all the meeting rooms were taken as well. After much debate, the helpful staff finally found a room free for an hour between meetings.

Other business travellers have encountered similar experiences with full hotels, particularly in conference towns. And the effect is a hardening of room rates.

"You can't get a deal for love or money in places like Leeds and Harrogate," says David Giles, chairman of the hotel working party at the Guild of Business Travellers, the UK-based industry body. "The tide is turning. Two or three years ago people found they could turn up at a hotel and get a good late-availability deal. Now prices have gone up and there are no special deals."

The hotel market is buoyant, not only in Britain but in the US and in some of

When there's no room at the inn

The end of the recession has meant rising hotel occupancy rates – and higher prices, finds Scheherazade Daneshkhru

Europe's capitals. This is a result of strong growth in demand both from business and leisure travellers.

The consequence is a steep increase in hotel prices. They rose worldwide last year by between 15 per cent and 20 per cent, following a similar rise the previous year, according to American Express.

"Demand for hotel rooms continues to be very strong, particularly in the four-star and five-star sector," says Borge Elgaard, vice-president of Amex's hotel relations division. "Cities which double as both business and leisure destinations – such as London, New York and Rome – have seen significant rises for the second year running."

This has been driven by a sharp rise in occupancy rates, which improved to an average of more than 80 per

cent in the third quarter. "This strong demand has allowed luxury hotels to increase published rates and reduce the volume of special rates on offer," says Arthur Andersen.

The brunt of the increase is being carried by business travellers who account for 72 per cent of guests.

But hotels cannot afford to be complacent or too greedy, suggests Elgaard. Unlike the 1980s, when companies seemed willing to pamper their employees by putting them up in expensive hotels, buyers are already starting to show resistance to paying higher prices, particularly at the upper end of the market, he says.

David Hendersen, travel manager at ITN, the UK television news company, is one

example. The company usually books three-star or four-star hotels but intends to downgrade to three-star hotels rather than pay higher prices.

"Hotels should bear in mind that we all know the recession will hit again, and they should not forget their corporate clients in the good times," says Hendersen.

Andrew Fletcher, chairman of the Business Travel Liaison Group, an association of large corporate travel consumers, and company secretary of British Aerospace's military aircraft division, says that some hotel groups have put up rates more steeply than others. "Forte has gone up above the average," he says. "We're displeased with the level of increases and BAe is

taking a view as to whether to place business out of them."

Forte, which was taken

over a year ago by Granada,

the TV and leisure company,

says that it has made considerable investment in its hotels and that they offer good value for money.

"Our commercial business

has not dropped off and we

have just introduced a new corporate programme which guarantees that rates will be frozen until January next year," it responds.

Many companies are seeking to reduce hotel costs by narrowing their choice of hotels in favour of negotiating bulk deals with a few companies. Corporate culture is also changing, with less emphasis on status, leading to an increase in the popularity of budget hotels, says Fletcher.

But with buoyant demand around the world, the main problem can be availability rather than price, he adds. This means having to give greater notice of bookings, particularly in popular conference destinations.

Giles says that many companies faced with rising prices are placing their business with hotel groups which have value-added services. For the hotel companies, such services, including the addition of leisure facilities, are a way of retaining customer loyalty in an increasingly competitive market.

I enjoy being served by men in much the same way I assume that men like being served by women. Scheherazade Daneshkhru writes. There is something thrillingly pleasurable about having men sweep the floor at the hairdresser, wait on you at table and serve you meals in the air. Too often have I boarded an aircraft, pleased to see the all-male crew, only to be bitterly

disappointed. On a recent flight, a male steward caught my attention by snapping at a passenger who was using his laptop before take-off. "Put that away please," he said unsmilingly. "Put it away now!" He served the snacks in the

manner of someone doing us a favour. Not once during the short flight did a flicker of a smile cross his lips. Perhaps he'd had dire news. Perhaps he had a terrible stomach-ache, but I find it difficult to imagine that a

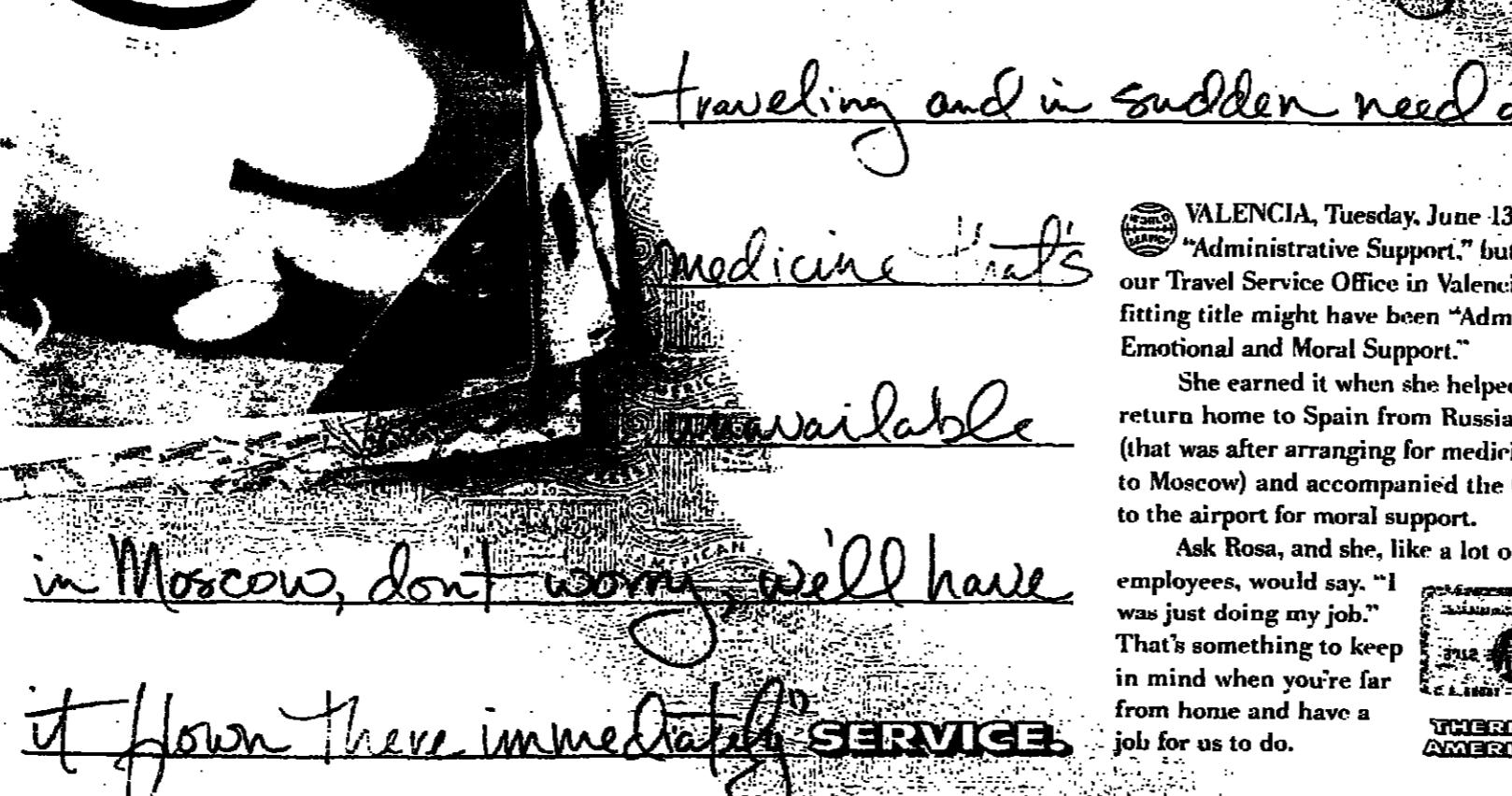
female stewardess could do the same. Nor is it unusual. A female friend recalls a flight from Jakarta to Sydney. She was in business class, sitting next to a man, when the steward came down the aisle with the newspaper trolley. "Newspaper, sir? Newspaper for you, sir?" he said, and walked on.

"Excuse me," my friend called out. "I'd like a paper, too, please." There was a sharp intake of breath from the steward and a rolling of eyes before he informed her that the last copy of the newspaper of her choice had just been taken by the man sitting next to her. "He clearly thought I was the wife/mistress/daughter of the chap next to me, with no thought at all that a woman might be travelling in her own

right in business class," she says. "For the rest of the flight I didn't get offered second drinks, coffee, anything."

Some airlines are willing to risk their reputations by marketing their services on the looks, smiles and deferential qualities of their female employees. I doubt that any would contemplate doing the same with their stewards. Perhaps they should.

Stewards with an air of disdain



VALENCIA, Tuesday, June 13 — Her job title read "Administrative Support," but for Rosa Barca of our Travel Service Office in Valencia, Spain, a more fitting title might have been "Administrative, Medical, Emotional and Moral Support."

She earned it when she helped a Cardmember return home to Spain from Russia for an operation (that was after arranging for medicine to be flown to Moscow) and accompanied the Cardmember's wife to the airport for moral support.

Ask Rosa, and she, like a lot of American Express employees, would say, "I was just doing my job." That's something to keep in mind when you're far from home and have a job for us to do.



INTERNATIONAL ARTS GUIDE
AMSTERDAM

BERLIN

AMSTERDAM

Sir Simon Rattle leads the Royal Concertgebouw Orchestra in a compelling Wagner production tomorrow. Here is the curtain attraction in the year's first festival. Opera's review of *Palestrina* follows, with a cast including René Pape, Robert Lloyd and Violettaurska.



PARIS

An exhibition of ancient Cambodian sculptures, opening on Sunday at the Grand Palais, promises to be a highlight of the 1997 international art calendar. It re-unites works from the great Khmer collections of the Musée Guimet in Paris and the national museum in Phnom Penh. The show moves to Washington in June and later in the year to Tokyo. The latest instalment in the Châtelet's Stravinsky (right) festival is a staging of *Le Rossignol* conducted by Pierre Boulez. Thursday's performance is the first of six, each preceded by *Pierrot Lunaire* sung by Christine Schäfer. Boulez will also conduct a concert performance of *Le Rossignol* at London's Royal Festival Hall on February 16, as part of the BBC Symphony Orchestra's Stravinsky celebration.

ARTS

BONN

Since the construction of the Centre Pompidou in Paris in the late 1970s, Renzo Piano has ranked among the world's best-known contemporary architects; his current projects include the new design of the Potsdamer Platz in Berlin. An exhibition opening at the Kunst- und Ausstellungshalle on Friday examines the way his projects develop from draft sketches to completion.



LONDON

Starting on Wednesday at the Barbican, Sir Colin Davis conducts the London Symphony Orchestra in a series devoted to the orchestral and choral music of Brahms, who died 100 years ago. Most of the concerts are preceded by recitals of Brahms' songs, featuring distinguished vocal soloists. "Young Gainsborough" (right), opening at the National Gallery on Wednesday, explores two principal themes of the artist's early working life in London and East Anglia in the 1740s and 1750s: landscape and the conversation piece. The exhibition runs till the end of March.



BREMEN

Eiga's Pomp and Circumstance Marches will be the first music to resound in the Glocke on Friday, when one of Germany's best-loved concert halls re-opens after a two-year modernisation programme. Built in the late 1920s, the Glocke is renowned for its acoustics and a tradition extending back to Furtwängler and Klemperer.

COLOGNE

A rare German production of Joe Orton's farce *What the Butler Saw* opens at the Schauspielhaus on Friday. Hans-Michael Rehberg directs, and the cast includes Gerd Kunath as Dr Prentiss and Joachim Bischof as Dr Rance.

Cabaret

The Ab Fab and It girls

The press material announcing the return of the cabaret group Fascinating Aida to the West End comes brandishing a quote from the Mail on Sunday: "See them before you die, otherwise your life will have been meaningless." Well, perhaps that is overstating it just a "teensy-weensy" bit, as the girls would say. But it is certainly one of the most exquisitely-polished shows you are ever likely to see.

The style, timing and delivery of the present company - Dillie Keane, Adèle Anderson and Issy van Randwyck - are flawless. And it is a measure of how enchanted their audience is that, as the curtain goes up, they receive a round of applause just for being there.

Their new show, *It, Wit, Don't Give A Shit Girls* (directed by Nia Burns) is a charming confection of songs light and dark, satirical and sad, most of them written by Dillie Keane. There are a couple of really rather moving numbers about lost love and loneliness, and some clever social comment almost along the lines of Flanders and Swann.

But the threesome are at their most enjoyable when on *Absolutely Fabulous* territory, satirising the sort of girls who have more frocks than brain cells and bemoaning the lot of the not-so-young single woman ("coming, as we do, from the twilight zone of the heterosexual"). Most delicious are "it Girls" ("Thank the Lord we're thick and thin"); "New Man" (on the shortcomings of the reconstructed male of the species); and "Much More Married" (a mistress gradually realises that her lover is "quite a lot more married" than he said).

They rejoice in exploding the conventions of the format they have chosen, lumbering around the stage like baboons, doing gymnastics on chairs or kangaroo-hopping, despite the flowing evening dresses and dangerously-dangling earrings. Occasionally, their reputation for being a bit risqué drives them into terrible one-liners, such as "Horlicks: sounds like the kind of drink that Hugh Grant might enjoy".

But still, who's quibbling? This is a witty, brittle, pretty show, as perfect and perky as the sequins whose virtues they extol in the final number.

Sarah Hemming

Vandeville Theatre, London WC2, to February 15 (0171-836 9967)

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The full glory of angels and heaven: Thomas Moser as Palestrina in the Royal Opera's new production which opens tomorrow; and the composer, right

In search of music from heaven

Andrew Clark explains why the opera 'Palestrina' is both so unforgettable and so rarely performed

Palestrina is a three-act "musical legend" about the 16th-century Italian composer Giovanni Pierluigi da Palestrina. Anyone who sees it staged is unlikely to forget it - but for every devotee, there will be someone who dismisses it as too long and too slow. To enjoy *Palestrina*, you have to understand what is going on during all those protracted dialogues, and you have to make some effort to get inside Pfitzner's musical world.

Palestrina was premiered in Munich in 1917 under Bruno Walter. With 42 solo parts, all but three of them male, it poses huge casting problems - which explains why it receives only occasional revivals in the largest German theatres. Julius Patzak is probably the best-remembered *Palestrina*. Max Lorenz sang it at Salzburg in 1955, Fritz Wunderlich in Vienna in 1964, René Kollo last year in Berlin. It needs a singer who can hold the stage and look vulnerable. And the music demands a certain type of conductor - someone with a feeling for German tradition, whose inner clock doesn't tick too fast. Reginald Goodall would have done it well, Kempe, Hollreiser and Sawallisch had the right temperament - as does Christian Thielemann, who conducts the Royal Opera's new production.

So why does *Palestrina* take such a hold? Why is it worth performing? The reasons have little to do with Pfitzner's personality or the political significance of his career. Born in 1869, five years after Richard Strauss, he was regarded in his mid-30s as one of the outstanding German composers of his generation: his first two operas, *Der arme Heinrich* and *Die Rose vom Liebesgarten*, enjoyed more recognition than Strauss's earliest essays. But in his 40s, while juggling his duties as music director in Strasbourg with composition of *Palestrina*, he evolved from a respectable musical conservative into an embittered polemicist.

For Pfitzner, as for many of his compatriots, the decline of German Romantic music was a symptom of national decadence;

Schoenberg and others who encouraged it were agents of decay, if not traitors.

Pfitzner saw the world through nationalist spectacles, and under the impact of the first world war, his nationalism grew more and more strident. In his 1920 pamphlet

"Die neue Ästhetik der musikalischen Impotenz" (The new aesthetic of musical impotence), he justified True, *Palestrina* has an agenda - the defence of conservative musical values - but no more so than, say, Wozzeck, in which Berg pleads for a victim of modern social experimentation.

Palestrina makes little sense outside its Renaissance setting. In a wild attack on the influence of Jews in German musical life.

Although Pfitzner's last opera, *Das Herz*, was premiered simultaneously in Berlin and Munich in 1931, he became increasingly isolated, out of sympathy with the vital forces of his period. Contrary to widespread belief, he did not become a Nazi - he was too abrasive, too idiosyncratic; and while some of his earlier writings gave a foretaste of National Socialist ideology, he enjoyed surprisingly little favour during the Third Reich. After the second world war, the Vienna Philharmonic came to his aid when he was discovered in poverty in a Munich old folks' home, and he died in Salzburg in 1948.

While the modern producer of *Palestrina* would be foolish not to take all this into account, the work does not lend itself to interpretation through the looking-glass of his composer's life and times - unlike Wagner's *Meistersinger*, where an anti-Semitic reading of Beckmesser can be justified. True, *Palestrina* has an agenda - the defence of conservative musical values - but no more so than, say, Wozzeck, in which Berg pleads for a victim of modern social experimentation.

Palestrina makes little sense outside its Renaissance setting. Nevertheless, it is hard to accept Thomas Mann's description of Pfitzner as "the last Romantic". His early operas may have lush 19th-century foundations, but the later works clearly belong to the 20th century, in a style all of their own. Listen to the two cello concertos, and you'll discover harmonic combinations and melodic turns of phrase that no one else would have used. Pfitzner always talks

more conservatively than he sounds. His music has nothing in common with Korngold's overweening late Romanticism or Schreker's meandering sensationalism. He never had their wild successes; his style was stricter, more ascetic, which made it harder for him to win acceptance. Among Pfitzner's works *Palestrina* is unique: it has a spare, unostentatious, archaic quality, which suits his composer's classical Romanticism as much as it does the Renaissance setting. There is nothing illustrative about it. He uses motifs only to identify characters and situations - a theme of old-fashioned grandeur to portray Rome, an improvisatory motif to denote Palestrina's avant-gardist pupil. The music conveys a spirit over and above what occurs on stage. That was Pfitzner's peculiar gift.

Once you have come to terms with the music and its composer's thorny reputation, you can start to grapple with what *Palestrina* is really about. Like Busoni's *Doktor Faust* and Hindemith's *Musica der Mäuse* (ironically, the work of composers representing everything Pfitzner detested), it deals with the creative artist's relationship to society, his reaction to the world around him and his struggle to create. The opera

resembles a lop-sided triptych. Acts One (90 minutes) and Three (30) portray the artist isolated from society. Act Two (90) is a sarcastic portrait of that society, represented by the Council of Trent and its ugly machinations. Here are two worlds confronting each other - the spiritual life of the artist with his mind on eternity, and the temporal demands of the Church.

The audience's reward for listening patiently to the slow-moving first 70 minutes is the dictation of the mass, which - if staged sympathetically - makes for a tremendously exciting climax to Act One. Much of Act Two, with its doddering cardinals and national rivalries, is amusing and true to life. The third act mixes wisdom and resignation.

In sum, *Palestrina* is a fascinating work, and I am really looking forward to renewing acquaintance with it tomorrow. The Royal Opera has put together an impressive cast. And make no mistake, the performance begins at six.

Palestrina, conducted by Christian Thielemann and staged by Nikolai Lehmann, is performed at London's Royal Opera House on January 28, February 1, 6, 10, 15 and 19 (0171-304 4000).

Zemlinsky: 8pm; Jan 31; Feb 1, 2

COLOGNE

CONCERT

Kölner Philharmonie Tel:

49-221-2040820

● Thomas Quasthoff:

performance by the baritone,

accompanied by pianist Maria

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DRESDEN

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49-40-346920

● NDR Sinfonieorchester:

with conductor Günter Wand

perform works by Schubert; 8pm;

Jan 31; Feb 1

LONDON

CONCERT

Wigmore Hall Tel:

44-171-9352141

● Alfredo Pert: the pianist

performs works by Beethoven;

7.30pm; Jan 28

EXHIBITION

Stedelijk Museum Tel:

31-20-5732911

● Twintig Jaar Beeldende Kunst

In Suriname, 1975 - 1995: this

exhibition gives an overview of

the art produced in Suriname over

the past two decades. Included

are some 135 paintings,

sculptures and works on paper,

created by 24 artists; to Feb 16

BERLIN

CONCERT

Konzerthaus Tel: 49-30-203090

● Berliner Sinfonie-Orchester:

with conductor Claus Peter Flor,

soprano Marilyn Schimmele,

baritone Ludwig Baumann and

pianist Rudolf Buchbinder perform

works by Beethoven and

planter Robert Lloyd and Violettaurska.

EXHIBITION

National Portrait Gallery Tel:

44-171-3060055

● The Art of the Picture Frame:

exhibition focusing on the history

of the picture frame in Britain,

exploring themes of style,

function, technique and

perception. On display

COMMENT & ANALYSIS

Philip Stephens

Out in Europe

Britain will sooner or later have to choose between giving up the pound or leaving the European Union

Like John Major (and most of the British political establishment), I wish economic and monetary union were not about to happen. Unlike the prime minister, I do not think we can pretend it will go away. The challenge for the next British government will be to ensure that a near-inevitable decision to stand aside at the outset does not crack the foundations of the nation's commitment to Europe.

I see no theological objection to merging currencies. The pound, the franc and the D-Mark, after all, merely represent different ways of counting beans. As for national sovereignty, it has always seemed to me to be a resource to be deployed to the best advantage of the nation, rather than a dusty relic to be hoarded in a never-opened attic.

It is also a mistake to suppose the fall of the Berlin Wall removed the principal purpose of closer European integration. The big wars in Europe have not been fought between capitalism and communism. We cannot wish away Germany's position as the Continent's most powerful nation. And Britain, history reminds us, cannot exempt itself from conflicts among its neighbours.

But for many in Britain who cheerfully wear the pro-European label, the countdown to Emu carries an inescapable foreboding.

The economics look at best dubious, especially now Spain, Portugal and Italy have staked a claim to stand in the vanguard alongside Germany, France and the Benelux countries. The Maastricht design of an independent central bank reinforces the risk that Emu will be seen as a project of the political elites rather than of its peoples.

This central bank model works well in the particular environment of the German Federal Republic. There can

be no such confidence that the formula can be extended across the rest of the Continent.

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The rush to fiscal deflation in order to meet the Maastricht criteria amplifies the danger of a severe dislocation between the aims of the new central bank and the aspirations of the citizens it is presumed to represent. The proposed structures are undemocratic. If the economic going gets rougher, the bank will be an easy target of discontent.

These arguments have been well-rehearsed. Yet the political will in Paris and Bonn to press ahead seems as ineluctable as ever. Mr Major might be proved technically correct when he says Emu is unlikely to start on 1 January 1999. A delay of six months or a year is entirely plausible. But it would make precious little difference to Britain's dilemma.

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If Tony Blair wins the election, the position would be the same but different. Like Mr Major, he is doubtful that Britain can be in the vanguard of Emu. It would be curious, to say the least, for the first Labour government in a generation to risk everything on such a gamble. But beyond 1999, Mr Blair has a far more open mind. His instincts tell him that, assuming the single currency works, Britain will join.

The mistake both main parties make, however, is to assume the decision will rest entirely in their hands. It will not be so. Others in Europe are already beginning to pose what will soon become the \$64,000 question on both sides of the channel: if Britain stayed outside Emu could it nonetheless continue as a full member of the European Union?

The answer is yes – but not indefinitely. And maybe not for very long. In the unfortunate jargon of the enterprise, Britain's partners could tolerate an interlude during which sterling was considered a "pre-in". But if it sought to remain a permanent "out", the price would be a progressive diminution of access and influence in the wider business of the Union.

Whatever the differences now between Paris and Bonn over the former's proposal for a ministerial sta-

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Britain should not underestimate the perception elsewhere in Europe that, ultimately, the single market and the single currency will be indivisible. The French, in particular, live in terror of competitive devaluations of currencies outside the euro bloc.

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The best guess we can make now is that the single currency will become a reality around the turn of the century and fairly quickly will begin to generate strong centrifugal forces within the Union.

The occupant of 10 Downing Street will have to work a great deal harder to make Britain's voice heard. If sterling is seen as an "out" rather than a "pre-in", the task may be impossible. The eventual choice will probably be between giving up the pound or leaving the Union. And that moment of truth may come a lot sooner than anyone now supposes.

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FINANCIAL TIMES

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Monday January 27 1997

Swiss and the Holocaust

The thorny issue of Holocaust victims and the Swiss banks seems to be edging towards resolution. Both the banks and the Swiss government now talk of creating funds to compensate descendants of Jews who sent money to Switzerland and did not live to retrieve it. That is much to be welcomed, but it is only a start.

Some in Switzerland may feel they are succumbing to blackmail, in the form of the World Jewish Congress's threat of a banking boycott. There is an element of that. But the fact that the row has reached this level shows the underlying issue is 'not about money'. Rather, it concerns Switzerland's reluctance to confront its behaviour in the Nazi years: specifically, its policy of turning away Jewish refugees while accepting their money.

It is worth recalling how the issue first blew up. From the Swiss banks' viewpoint, compensation for Jews in the non-communist world had been settled by the 1960s. But with the fall of communism in 1989, new claims emerged from eastern Europe. The first reaction of the banks was dismissive; all that, surely, was ancient history. Subsequent events suggest this was a damaging and perhaps revealing mistake.

But if the fundamental argument is not about money, money is still an issue. Among the claims and counter-claims, a potentially dangerous gulf has opened. According to the Swiss banks, the maximum figure involved is SF740m (around \$80m). Nonsense, says the World Jewish Congress. The true figure is around \$7bn.

Broad definition

How are we to reconcile the two? The Swiss figure represents the total held in Swiss bank accounts opened before 1945, and which have lain dormant for the past decade. That is a very broad definition, covering all war victims, by no means all of them Jewish. There is no reason to doubt the figure, as far as it goes. There have been allegations of

Swiss banks destroying records. There is no evidence that they have systematically broken Swiss banking laws by closing accounts and filching the proceeds.

But the figure needs adjusting at least one count. The definition excludes any accounts opened by Nazis under assumed names to hide their loot, if they are still being actively enjoyed by their descendants. It may be impossible to establish to whom that money belongs: but as the product of theft, it belongs neither to the descendants nor to the banks.

Matter of record

The World Jewish Congress's \$7bn will not quite do either. It aims to include all assets – cash, art, insurance policies, licences – sent by or taken from Jews in the first instance to Switzerland from Nazi-occupied Europe. But it is a matter of record that a great deal of money was sent on from Switzerland to the US in the period 1938-40, on the assumption that Switzerland would fall to the Nazis.

At the end of the war, the US retained \$100m of that money as being from Nazis or their collaborators. It subsequently returned a further \$500,000 as demonstrably due to the heirs of Holocaust victims. The former figure shows the dangers of double counting the latter, the difficulty of doing justice, on a narrow legal basis, to victims' descendants.

This brings us back to the central question of a just settlement. In the end, legal claims to unclaimed bank deposits will take care of themselves. Moral claims are another matter.

It seems increasingly clear that Swiss banks and Swiss citizens should make a collective payment, not merely to depositors' heirs but to Jewish charities in general. It seems equally clear that the amount cannot be narrowly accounted for on an historical basis. Any payment is by way of a symbolic apology, and the amount can only be set by agreement with those to whom the apology is due.

Time for a date

The contestants are manoeuvring for position. The flag is ready to go up, but the race to become the next UK government still waits for the off.

By the end of today, the Tories at least should be ready. Mr John Major's prime minister's official residence, to approve the efforts of 20 working parties which have been compiling the Conservative election manifesto.

British political debate has been numbed for many months by the rival visions of a low cost Utopia. Last week the Tories offered a new £50m Royal yacht and lots of uniforms for the schoolboys and girls who want to play soldiers. Labour prefers to lock them up at home after curfew time, with extra homework to keep them busy.

Mr Tony Blair plans to sweep the streets clean of criminals with "zero tolerance". Mr Michael Howard, the home secretary, indefatigable in the cause of incarcerating offenders, has filled the jails and ordered a prison ship from the US.

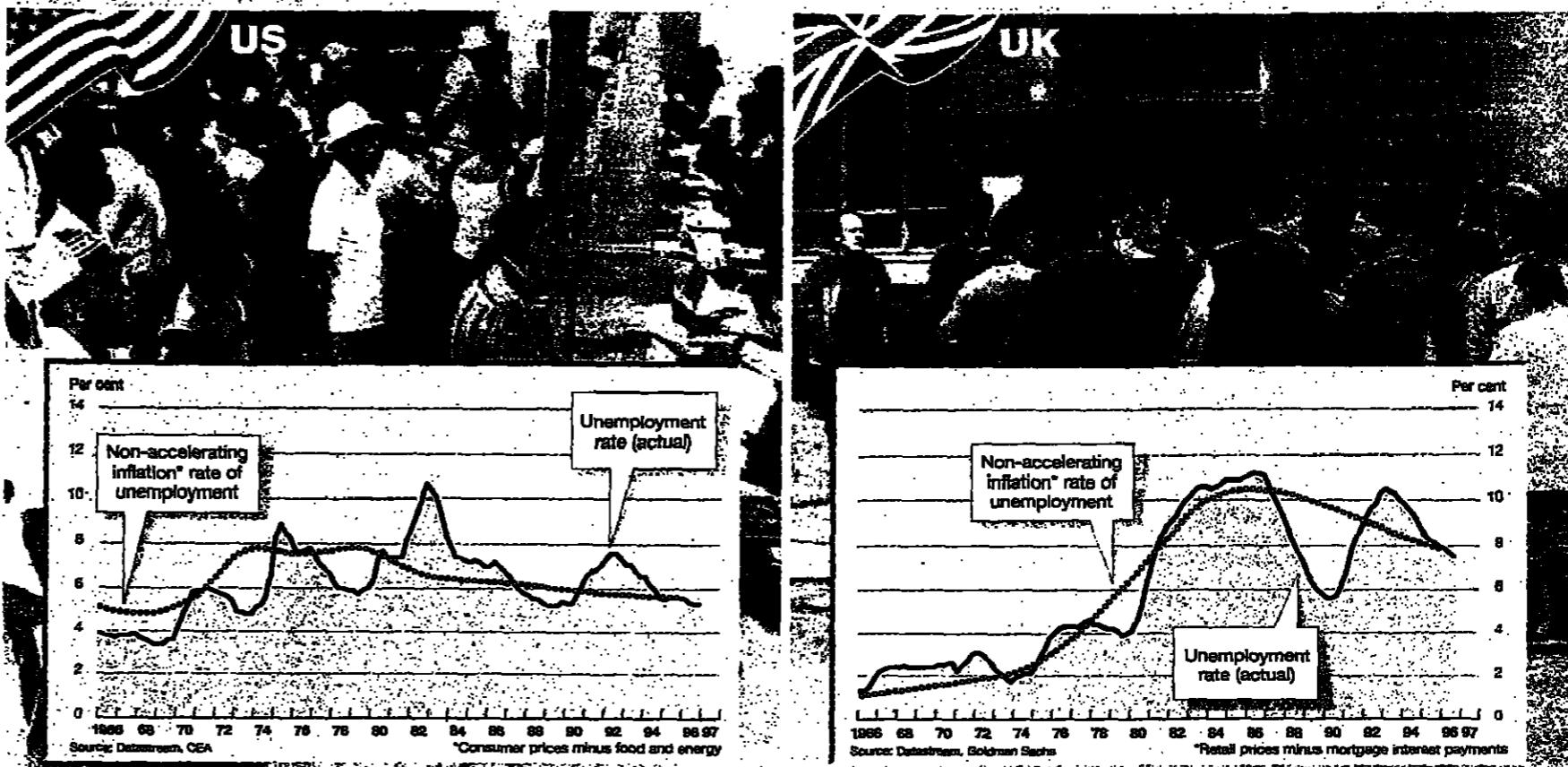
It may seem churlish to blame the two parties for trying so hard to gain popular applause, when there is so little between them on economic issues. Labour's efforts to appear as conservative as possible on taxation and spending has wrong-footed the Tories. Last week's promise by Mr Gordon Brown, shadow chancellor, to adopt the Conservatives' very tight public spending totals for the next two years is one benign effect of the battle for the ratings. So, up to a point, was the Labour pledge not to raise income tax rates above present levels.

Friend of enterprise

Public relations pressures may have been partly responsible for both announcements. But, taken together with the party's efforts to appear a friend of enterprise, they help to define New Labour's determination to occupy the pragmatic centre of the Tories, meanwhile, serious definition remains incomplete. At the manifesto meeting today, ministers will

COMMENT & ANALYSIS

Unemployment and inflation: a transatlantic conundrum



How low can we go?

There may be more scope than policymakers thought to reduce unemployment without stoking inflation, writes Robert Chote

Karl Marx argued that capitalism needs a "reserve army" of unemployed labour to restrain wage demands and safeguard profits. Most economic policymakers still think in the same way, but recent experience in the US and the UK suggests the army might need fewer troops than it used to.

In both countries, joblessness has fallen to levels that in the past would have been associated with serious inflationary pressure in the labour market. At 5.3 per cent of the workforce, unemployment in the US is close to the low-point it reached in the upswing of the 1980s, but inflation remains near a 30-year low.

Unemployment in the UK has tumbled to a six-year low of 6.7 per cent, while growth in average earnings is barely stirring.

In both the US and the UK economists have had to reassess long-held assumptions about the link between inflation and unemployment: Can these economies sustain lower jobless rates than they used to? Or are temporary factors suppressing inflation and lulling policymakers into a false sense of security?

Economists typically assume the existence of a "natural" or "non-accelerating inflation rate of unemployment" (NIRU) at which conditions in the labour market exert neither upward nor downward pressure on wage and price increases – leaving the inflation rate stable. Policymakers push unemployment below it at their peril.

Driving unemployment below this level encourages workers to press for bigger pay settlements by easing their fear of job losses.

In these conditions, employers pay up because they know they can recoup the cost by lifting their prices. This erodes the value of the original pay settlements, triggering fresh demands, and so wage and price increases chase each other higher in an accelerating spiral.

But in evidence to the Senate Budget Committee last week Mr Alan Greenspan, the Fed chairman, was less enthusiastic. He described the NIRU as a useful concept in theoretical discussion, but said it was "so unstable when you try to apply it to the real world that I am very dubious about its practical applicability."

The big problem is that the natural rate cannot be observed directly. The graphs show estimates for the US and UK inferred from past movements in inflation and unemployment, using a technique pioneered by Mr Jorgen Elmeskov of the OECD.

For the US, this shows the natural rate dipping below 5 per cent in 1970, jumping to nearly 8 per cent in 1973 and then sliding

to 6 per cent after 1980. President Richard Nixon's wage and price controls restrained inflation in the early 1970s, but a rise in the proportion of teenagers in the population raised the natural rate later in the decade. Teenagers compete less for jobs than adults, exerting little influence

on wages. Workers also failed to appreciate the slowdown in productivity growth which followed the 1973 oil price shock, so higher unemployment rates were needed to choke off what had become unrealistic wage demands. In the 1980s, workers' aspirations became more realistic and the workforce was older, which meant less unemployment was needed to keep inflation steady.

The movements in the UK appear to have been more dramatic. The natural rate stood at about 2 per cent in 1973 and surged to more than 10 per cent by 1980, since when it has moved downwards again.

The unemployment rate required to stabilise inflation appears to have risen in the 1970s because of increasingly generous social security benefits, greater mismatch between jobs and available workers, growing trade union power and deteriorating international competitiveness.

The recession of the early 1980s probably raised it further by increasing the number of people out of work for long periods. The long-term unemployed exert little downward pressure on wages as they become demotivated and less attractive to employers.

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Treasury economists estimate the UK could now sustain a jobless rate between 5 per cent and 7 per cent. And they believe that, if unemployment were reduced slowly enough, the economy could eventually reach a position where both inflation and unemployment would be stabilised at a jobless rate of between 2 per cent and 4 per cent.

The historical trends are relatively uncontroversial. But the natural rate remains of limited usefulness to policymakers, because they cannot be confident where it is at any given moment.

Mr Douglas Staggers and his colleagues at the National Bureau of Economic Research say that, for the US in 1990, we can be 95 per cent certain only that the natural rate lay somewhere in the wide range of between 5.1 per cent to 7.7 per cent.

This uncertainty becomes all the more frustrating when trying to explain the unexpected quiescence of wages and prices over the past couple of years.

Mr Laurence Meyer, a Federal Reserve governor, argues the weakness of US inflation is, in part, explained by falling health-care costs, cheaper computers and a decline in import prices – all of which are likely to be temporary factors. In addition, job insecurity is discouraging workers from making big pay claims and tougher competition is deterring companies from imposing hefty price increases.

"Developments in labour markets over the past few years do provide a hint of a modest decline in the NIRU, but the evidence suggests these habitually cautious creatures are at least prepared to take a few modest risks. For the millions of people still enlisted in the reserve army, these risks no doubt seem well worth taking.

In the face of these uncertainties, central bankers normally advocate a cautious approach – gently stimulating the economy until the faint outline of some inflationary apparition can be discerned in the statistical fog. Mr Greenspan appears to have sighted just such an apparition, noting in his evidence last week that job insecurity might not subdue wage growth much longer.

But some economists favour a more radical approach. Professor Patrick Minford, at Liverpool University, has long argued that the authorities could push unemployment much lower in the UK without pushing up inflation.

Professor Robert Eisner, at Northwestern University in Illinois, also warns against using the natural rate as an excuse for unnecessarily restrictive policies. He dismisses the conventional idea that pushing unemployment a little below the natural rate will trigger an inflationary spiral that would be disproportionately painful to reverse.

"While unemployment above the Nairu may have lowered inflation in the US, unemployment below the Nairu has had little or no lasting effect in increasing inflation," he says.

Prof Eisner argues low unemployment and a strong economy might even help to keep inflation in check, by encouraging companies to use their labour force more efficiently and to deploy more capital equipment. Buoyant conditions might also discourage companies from raising their prices in case profitable firms in other industries were tempted to begin competing with them.

These radical approaches will not find favour with economic policymakers on either side of the Atlantic. But recent experience suggests these habitually cautious creatures are at least prepared to take a few modest risks. For the millions of people still enlisted in the reserve army, these risks no doubt seem well worth taking.

OBSERVER

Future shock in Chicago

■ Leo Melamed is something of a godfather figure in the rough-and-tumble world of financial futures. Now he is on the comeback trail. Dissident director of the Chicago

Mercantile Exchange last week elected Melamed – credited with making the CME a financial powerhouse in the 1970s and 1980s – as a special adviser to the board and a member of the powerful executive committee.

The move tips the balance of power away from CME chairman Jack Siminer; he is already succeeded following a minor palace coup earlier this month in the exchange's membership elections. Although Melamed was only once elected chairman

in the late 1980s – he controlled the CME's workings for more than two decades under various titles, including

chairman emeritus. That grip

was shattered in 1990, when

Siminer broke ranks and pushed

his mentor into a backwater.

In any case, election fever has

now reached such a pitch that

good government is all but

impossible. Parliamentary

debates have become an

unseemly circus, to the benefit

of neither party and the dis-

credit of politicians in general.

A wait until May 1, the last

possible election date, would

not obviously improve the situa-

tion for Mr Major. A strong

economy and rising incomes

have to be weighed against the

risks of further Conservative

disarray on Europe. In his own

interest, therefore, Mr Major

should carefully consider the

earliest feasible date to re-

store the exchange to its for-

merit. Behind his return is a

lively debate over whether

the exchange should be

privatised. So much

has changed in the last few

years that

some organisations and

individuals are

now pushing for privatisa-

tion. The exchange's

share price has

risen sharply in the last few

months, reflecting

the exchange's

success in diversifying

its product range and

the exchange's

ability to attract new

participants. The exchange's

share price has

risen sharply in the last few

months, reflecting

the exchange's

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Week 5

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Globex at risk as French exchange pulls out

By Laurie Morse in Chicago

The future of Globex, the after-hours electronic derivatives trading system owned by Reuters, the financial information group, has been put in doubt by a decision of the French futures exchange Matif to leave the system.

Matif's decision is part of a move to form closer links with the Paris Bourse, its stock market counterpart. The exchange, Globex's largest customer, plans to leave at the end of its contract in April 1998.

Following Friday's announcement, the Chicago Mercantile Exchange, the other exchange participating in Reuter's system, said it was also seeking alternative systems.

Reuters said in a statement that it and the CME were "examining what the future structure of Globex might be".

Reuters is believed to have invested \$100m in the system, launched in partnership with the CME in 1992.

Globex was viewed as a pioneering concept when it was proposed in 1987, but in recent years the world's biggest futures exchanges, including London's Liffe and the Chicago Board of Trade, have opted to construct and control their own computer networks.

Matif will adopt the Bourse's Nouveau Système de Cotation (NSC) trading system, employing it for after-hours trading and for back-up to its open-outcry trading floor.

The derivatives exchange also said it would form a common subsidiary with the Bourse to develop equity-based futures and options.

The Bourse will be the lead partner in this subsidiary and will also take over management of Matif's successful CAC 40 index product.

Equity derivatives are 10 per cent of Matif's business, its interest rate products, which contribute 80 per cent of the exchange's volume, are under threat from competition with the approach of European monetary union.

"What we hope this will do is impose some order on the Paris market," Matif said.

By linking both strategically and through technology with the Bourse, Matif said it aimed to cut costs for members and increase opportunities for new equity products.

"A large number of our members are also members of the Bourse. They already have NSC, and their costs for electronic trading will be lower than on Globex," a spokeswoman said.

Similarly, cross-fertilisation between the Paris exchanges should cut costs and yield robust new equity index products, she said.

French commercial banking poised for increase in insurance competition

Caisse d'Epargne plans non-life move

By Andrew Jack in Paris

One of France's largest financial institutions is poised to launch a range of non-life insurance products for sale through its extensive branch network in a move which could accelerate competition in the market.

The Caisse d'Epargne, which operates more than 4,000 branches across the country, is on the verge of choosing one of two insurance companies with which to work on the development of non-life

contracts covering areas such as motor and house insurance. A decision is expected next month.

The plan comes after a number of banks have unveiled plans in the past few months to extend their " banc assurance" activities by selling life and, increasingly, non-life products in partnership with insurance groups. Less than 4 per cent of non-life contracts are currently sold through banks.

Crédit Agricole and Crédit Mutual, two large mutualist

banks, already sell non-life insurance, while Crédit Lyonnais has formed a joint venture with Allianz of Germany and Société Générale and Commercial Union of the UK and Assurances Générales de France.

However, the decision by the Caisse d'Epargne within France's commercial banking sector, which has been mounting an increasingly strident campaign against competitive distortions in

the sector, with indications of support from the government.

The Caisse d'Epargne frequently comes under attack from quoted banks because its ownership structure is highly complex and it has no shareholders to which it must offer a competitive rate of return on equity. In 1995, it reported net profits of just FF1.7bn (US\$309m) on capital of FF7.2bn.

It is also the target of criticism because it retains a partial monopoly - shared

with the Post Office and Crédit Mutuel - over the so-called Livret A, a tax-free government-backed savings scheme, which gives it a captive market.

The Caisse d'Epargne already sells life assurance products through its Ecureuil via joint venture owned and managed by Caisse Nationale de Prévoyance, a state-owned insurance group. It reported premiums of FF29bn for 1995, making it the second largest bancassurier in France.

The institution is currently developing a modification to its statutes which would turn it into a form of co-operative controlled by 35 regional foundations. Shares would be held by its employees, staff and possibly outside investors at some point in the future.

It has also attempted to allay criticism by pledging to pay out a "social dividend" of 10 per cent of its profits in the form of contributions to charitable activities.

PepsiCo loses its taste for fast food chains

The cola group plans to focus on drinks and snacks, writes Richard Tomkins

I seemed a good idea at the time. In the mid-1970s, PepsiCo saw less-than-stellar prospects for its soft drink and salty snack operations, and started buying fast food chains to speed up earnings growth.

Twenty years later, the strategy is being turned on its head.

PepsiCo has announced its decision to get out of the fast food business by spinning off its restaurant division to shareholders.

From now on, it will be down to soft drinks and salty snacks to put the fizz back into the company's profits.

In the mid-1970s, the growth potential of the Pepsi-Cola soft drinks business was seen as constrained by its already high penetration of the US market.

Overseas, Pepsi-Cola's opportunities were thought to be limited by Coca-Cola's, by closed economies and by low incomes in developing countries.

The salty snacks business, meanwhile, was essentially a US affair.

In a conference call with analysts on Friday, Mr Roger Enrico, PepsiCo's chairman and chief executive, said its occasional forays into international markets met with little success.

"For example, we took Frito-Lay to France, but we learned

pretty quickly that the French wanted to stick with frites gras," Mr Enrico said. "We took some very embarrassing and difficult losses at the time, so it didn't look too great."

PepsiCo entered the restaurant business with the acquisition of Pizza Hut in 1971. Taco Bell was added the following year and Kentucky Fried Chicken - now KFC - was bought in 1986.

The acquisitions were hardly a flop: for a time, amid a big expansion programme, they delivered good profit growth.

Meanwhile, the soft drink and snack businesses did better than expected, helped by strong performances in the US and an unexpectedly rapid opening of world markets.

More recently, however, the group as a whole has run into a series of difficulties.

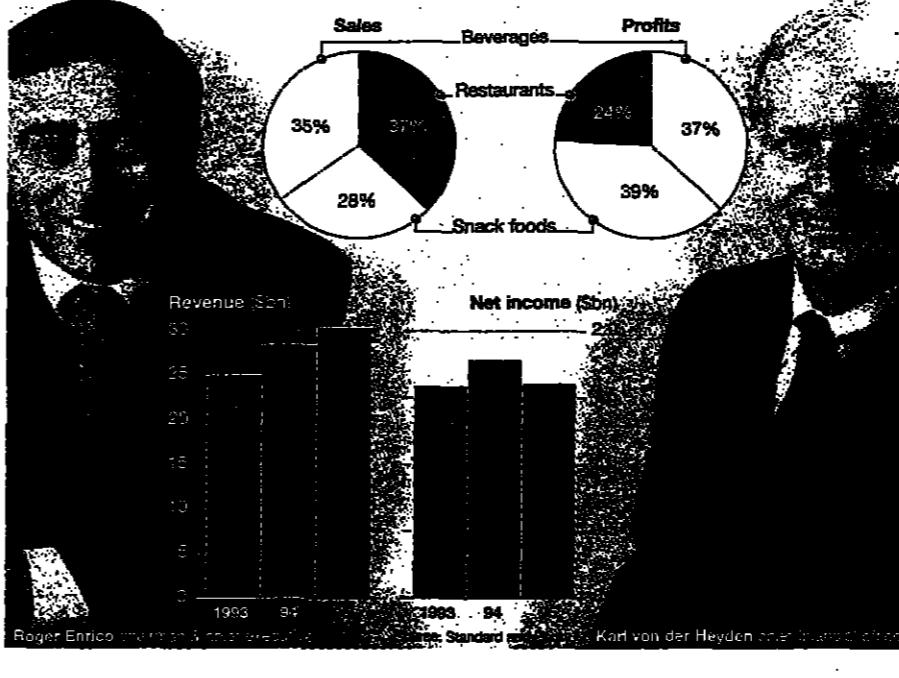
Some have been on the restaurant side, where intense competition in the US fast food market has hit profits. Others have been in international soft drinks, where Pepsi-Cola burned up money in a quixotic attempt to defeat the mighty Coke in some of its strongest territories.

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"For example, we took Frito-Lay to France, but we learned

PepsiCo: looking to regain its fizz



for some kind of spin-off. Divesting the Frito-Lay salty snacks division was hardly an option.

It had become the best-performing part of the business, and the soft drinks division was sacrosanct because it was the heart and soul of the company.

The restaurant division, however, appeared a more suitable candidate: not just because of its recent poor performance, but because, as a retailing business, it sat a little awkwardly with PepsiCo's other two divisions, which manufactured packaged goods.

Mr Enrico, who had previously headed the restaurant

division, implied that he regretted the spin-off.

He said he thought restaurants were "a terrific business" and added almost wistfully: "I think, one day, we are going to see more KFC restaurants in China than we do in the US."

Even so, analysts and investors welcomed the move, seeing it as providing resources for the slimmed-down

PepsiCo to focus on the remaining businesses.

PepsiCo's stock closed on Friday at \$33 - up \$3% or 11 per cent, on the week.

One benefit of the spin-off will be PepsiCo's ability to pass on some of its \$80m in debt to the restaurant com-

pany, giving PepsiCo greater resources for an acquisition.

But Mr Enrico appeared to rule out the idea that PepsiCo might bid for Quaker Oats, Gatorade and Snapple drinks businesses, saying no significant acquisitions were in its business plans.

Mr Enrico said the opportunities for the slimmed-down

PepsiCo were far greater than the company had

viewed them 20 years earlier.

A top priority for the company would be to improve profits in the international soft drinks business by con-

centrating on growth markets instead of trying to beat Coke on its own turf.

"We are pretty realistic that we are not going to catch Coke in Japan or Germany, or some of these other parts of the world where they have a big head start and have done a great job building their business," Mr Enrico said.

"But in places like China, India, eastern Europe and a number of other places around the globe, we think there are billions of customers up for grabs."

On the salty snack side, Mr Enrico said experience had shown that PepsiCo could move its snack food brands around the world: "We took Doritos to the UK just about 18 months ago and it's built to a \$60m brand already."

Mr Michael Branca, an analyst at Lehman Brothers, said the remaining soft drink and snack food operations were "exceptionally powerful businesses with a predictable 15-20 per cent long-term growth rate in earnings per share" - conceivably putting them on a par with Coca-Cola, with its predictable 18 per cent growth rate.

In a rare moment of humility for a chief executive, Mr Enrico confessed: "Clearly we have stubbed our toe pretty big time here in the last couple of years."

But he added: "We intend to fully learn the lessons from that and not repeat that."

"We have got a whole new strategy that will stand us in far better stead than the one we were on before."

Utility patrols web for predators

By Simon Holberton

its share price since the start of this year.

The site carries background information about the company and its region, as well as the annual report and press releases.

Yorkshire's shares closed at 848½p on Friday, up nearly 4.5 per cent since the beginning of the year, and the shares will go ex-dividend today.

Its share price is saying it is about to be bid for," said one analyst.

Mission has denied plans to enter electricity distribution. Observers said US utilities, especially Pacific Gas

and Electric, Houston Industries and Duke Power, were also potential bidders.

But an adviser to Yorkshire said the distributor had not received any approaches and could not explain the strength of the share price. Analysis had yielded nothing suspicious.

Analysts said Yorkshire was trading at more than seven times prospective 1997 earnings before interest, tax, depreciation and amortisation - a measure of cash flow. This compared with an average of 6.8 times prospective cash flow for previous

regional electricity company (Rec) bids.

But they pointed out that this form of valuation did not capture the potential value in Yorkshire's 22.3 per cent interest in Ionica, a telecommunications company, which has been valued at £500m to £1bn and a property development portfolio worth up to £70m.

In addition to bid speculation, the company's price has been supported by the expectation that it will soon make a "value return" to shareholders through a share buy-back or a monitor special dividend.

Esprit Telecom, one of the new breed of telecommunications carriers, is set to announce an international public offering in New York and London.

The five-year-old company, which operates in Europe, made no comment, citing Commission restrictions on the promotion of securities issues, but has appointed Lehman Brothers as the investment bank leading the share sale.

Esprit - like Viatel and Colt Telecom, two other companies which have recently floated - is tapping investor interest in new telecoms entrants as liberalisation of the European market in 1998 draws closer.

No details of the planned flotation are available but

analysts estimate Esprit to have an enterprise value of about \$200m and investment bankers expect it to raise about \$100m in the offering.

Although Esprit is thought to have made a small loss in the year to September 1996, its valuation will be driven by growth in revenues, which are expected to almost double last year's estimated \$28m.

Esprit is seeking to distinguish itself from Viatel, whose share price has slumped nearly a quarter since its flotation in September, by comparing itself to stronger performing international carriers such as Pacific Gateway Exchange.

Proceeds from the public offering would be used to invest in switching equipment for further European expansion and in fibre-optic cable along the Thames Valley in London, where the

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November 1996

COMPANIES AND FINANCE

Fourth-quarter loss for Banamex

By Leslie Crawford
in Mexico City

Banamex, Mexico's largest bank, has reported a fourth-quarter pre-tax loss of 1.3bn pesos (\$154m), bringing its pre-tax profits for the whole of 1996 to zero. Only deferred income and asset taxes totalling 989m pesos and the undistributed earnings of subsidiaries allowed the bank to post net profits of 1,456m pesos for the full year, against 2,160m pesos in 1995.

The results were overshadowed by news that Banamex had sold 12.3bn pesos of non-performing mortgage loans

to the government and pledged to raise 4bn pesos of fresh capital this year.

The sale, which wiped out 22 per cent of Banamex's mortgage portfolio, or 10 per cent of its total loans, was necessary to mitigate the stricter accounting practices which took effect this month. Five other banks, including Bancomer, the second largest, have also sold their non-performing mortgages to the government.

The impact of the new accounting principles, which force earlier and fuller disclosure of non-performing loans, was evident in the

deterioration of some of Banamex's statistics.

Past-due loans rose from 1.3bn pesos, or 9.8 per cent of total loans, at the end of September to 21bn pesos, or 18.3 per cent of the total, in December. If the government had not agreed to take over Banamex's bad mortgages, one-quarter of the bank's total loans would have been classified as past-due.

Reserve coverage has dropped to 60.7 per cent of Banamex's non-performing loans, from 83.8 per cent in September. Net capital to risk-weighted assets fell from 14.8 per cent to 13.1 per

cent, although this remains comfortably above the 8 per cent minimum.

Analysts were torn between welcoming the mortgage write-off and surprise at the problems caused by Mexico's previously lenient accounting practices.

"Banamex's bad loans nearly trebled with the new accounting rules, whereas most analysts were expecting a 70 per cent to 100 per cent increase. The situation was much worse than we realised," said Mr Carlos Diaz-Llado of Spanish financial consultants AB Asesores Moneda.

Banamex officials warned

that net interest margins would continue to fall in 1997 as interest rates fell, Mexico's economic situation stabilised, and competition in the banking industry increased. Banamex's net interest margin dropped to 4.3 per cent at the end of 1996, from 7.9 per cent in December 1995.

The bank's return on average assets also dropped to a slender 0.2 per cent at the end of 1996, from 1.4 per cent in 1995. Banamex officials foresaw only a modest increase in bank lending during 1997.

Hanoi eases bank issue rules

By Jeremy Grant in Hanoi

Vietnam has approved the purchase by foreigners of an issue of shares by a privately held bank in Ho Chi Minh City, a rare move that could spur similar deals in a country with no stock market.

LG Merchant Bank, a division of South Korean conglomerate LG Group; Singapore-based Vietnam Fund; UK investment manager Dragon Capital; and Jardine Matheson, the Hong Kong-based trading house, won the bidding for a third of the 230,000 new shares issued by Asia Commercial Bank.

The ACB issue is only the third offering of stock to foreign investors by a Vietnamese company. The last bank

issue was by VP Bank, also based in Ho Chi Minh City.

"It's good because it pushes forward the concept of buying securities in Vietnamese companies, as well as in ACB as the dominant private sector bank," said Mr Dominic Scriven, Ho Chi Minh City-based director of Dragon Capital.

Dragon Capital has a 6 per cent stake in ACB, with the other three holding 8 per cent each. The stakes give each company a seat on the board.

ACB is one of Vietnam's most dynamic "joint stock" banks, so called because it has a diversified shareholder base. Vietnam's banking sector is dominated by four large state-owned banks.

Vietnamese are expected to take up the remaining two-thirds of the issue, which was designed to boost ACB's capital base to 70bn dong (US\$6.3m). This is part of a scheme to streamline the joint stock banking sector, where 54 banks compete.

The central bank, which is behind it, believes that number is too great.

ACB is expected to be among the first local companies to be listed on a Vietnamese stock exchange. However, banking officials say the exchange is unlikely to emerge for at least two years because of the need for a firm regulatory framework and because of a lack of internationally accepted accounting standards.

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The disposals – part of the continuing strategic review under Mr John Coleman, chief executive – will be announced with a Christmas trading statement that could prove more positive than some market expectations.

House of Fraser has been plagued by problems ever since it was floated by the Fayed brothers, owners of Harrods, in 1994. The shares – 180p on flotation – closed down 3½p at 142p on Friday.

Since his appointment last April against a background of falling profits, high costs, lost market share and over-reliance on concessions, Mr Coleman has been pursuing a strategic review that will tighten the group's customer focus and prune the most unprofitable parts. But he does not expect the results to feed through into full-year figures until next year.

The group is expected to fall into the red for the year ending in April after making provisions of up to £50m last October for store closures, job losses and stock write-downs.

German banks in scouting phase of expansion

The UK, France and Italy have attracted the most acquisitive attention, says Andrew Fisher

In the hotly contested world of asset management, Germany's big banks are flexing their muscles. Not only are they eager to expand abroad – on the European continent, in the UK, Asia and the Americas – but they also see opportunities opening up at home.

The scale of their ambitions is shown by the decision of Dresdner Bank to put its global fund management business into a coherent structure and take to the expansion trail again. Mr Gerhard Eberstadt, the Dresden director in charge of asset management, made clear last week that it was in the market for acquisitions.

If the right opportunity came along, "we are ready to make further purchases," he said. Having paid \$300m for RCM Capital Management in San Francisco a year ago, however, no more US purchases were in the offing, although he did not totally rule one out.

Dresdner, which has put operational responsibility for its global asset management business – handling some \$50bn of institutional funds – in the hands of RCM, is concentrating its attention closer to home. It sees scope for possible purchases mainly in the UK, but also in France and Italy.

Although already represented in Britain through Kleinwort Benson, the UK investment bank it bought in 1985, and the Thornton equity fund specialist, Dresden still feels there are untapped opportunities. "Britain is one of the most interesting markets in asset management," believes Mr Eberstadt. "The market itself is a big one and it is an international centre where a large volume of US and Japanese funds are managed."

Size and expertise are what Germany's banks seek as they strive to win more mandates. Bayerische Hypotheken und Wechsel

Bank (Hypo-Bank) recently lifted its stake in Britain's Hypo Foreign and Colonial Management from 50 per cent to 65 per cent. It also has a product and marketing agreement with Massachusetts Financial Services (MFS) in the US.

Hypo-Bank's Bavarian neighbour, Bayerische

operation. But it is keeping its eyes peeled.

All the big German banks are aware that their performance, financial products and risk management are under scrutiny.

"Only the top asset management companies will survive. You can't be mediocre," says Mr Schmidt.

The banks believe their size and reputation provide a formidable basis on which to expand their institutional fund management businesses. Dresden's Mr Eberstadt says the future is with the big banking groups which can operate globally and are backed by extensive distribution, marketing and research operations.

Dresdner, with RCM, Kleinwort Benson, Thornton and other units such as the small Ochsenfund manager in Boston and BIP Gestion in France, is strong in Europe, the US, Asia and south America, Mr Eberstadt says. Asset management is expec-

ted to grow steadily, with the bank's own institutional business up some 15 per cent last year and projected to grow around 10 per cent a year.

"But fees are increasingly under pressure in this business, and so bigger units are needed to benefit from economies of scale."

After the publicity generated by Ms Nicola Horlick's attempt to recover her lucrative fund management job at Deutsche Morgan

Graebe, the news that Dresden still had ambitions to grow in the UK – by winning more mandates and possibly making an acquisition – was greeted with relief in London. But Mr Eberstadt said Dresden was also interested in prospects on the European continent.

France is also a market which is on the move. This was especially the case now that France was taking steps to encourage private pension funds. Italy, too, was a market with potential. "We are not looking hard but we will take any opportunities that occur. The market is less developed [than markets like the UK, France and Germany] but there is a high savings rate."

Outside Europe, Dresden has been doing more business in Japan, with industrial companies and life insurance concerns. It also aims to build up its presence in Mexico, Brazil and other South American countries where pension funds are developing.

All it needs now is for the German government to show the same alacrity in encouraging independently managed pension funds. That would add a new dimension to the stock market and bring new business. "Bonn is now looking to what Paris is doing," says Mr Eberstadt. "If they had looked closely at the UK, they [German politicians] would have acted already."

INTERNATIONAL NEWS DIGEST

Crédit Foncier action continues

Employees of Crédit Foncier de France, the troubled property lender, have settled in for the second week of occupation of their Paris headquarters as discussions continue over the survival of the institution.

Unions, who held top executives of the bank hostage until Wednesday, called for a demonstration to continue at least until tomorrow, when a national "day of action" for employees in the semi-public sector has been announced. Debate has continued over exactly what concessions the government had provided, with the unions claiming that the proposals for the break-up of the bank by Mr Jean Arthuis, economics and finance minister, had been abandoned.

Mr Philippe Rouvillois, the mediator appointed by the government last Monday, stressed that talks had opened on the premise that no particular solution had any preference, but that put forward by Mr Arthuis could equally be among the possible resolutions. The next talks are scheduled for today.

With strong backing from Crédit Foncier's 3,300 staff, the unions are demanding that their bank remains intact, while Mr Alain Juppé, the prime minister, ruled out at the end of the week any recapitalisation by the state, and stressed that the institution was no longer viable on its own.

Andrew Jack, Paris

Axa-UAP sells Paribas stake

Axa-UAP, the recently-merged French insurance group, has confirmed that it had sold a 2.4 per cent stake in Paribas, the financial institution, after the markets closed on Thursday evening, for about FF1bn. The sale comes as a series of investments made by the two insurance groups is under examination after Axa acquired UAP, and in the process obtained a substantial stake in the rival Banque National de Paris.

Mr Claude Bébérat, chairman of Axa-UAP, told a general meeting of shareholders last week that the group did not have the role of being the "godfather of French capitalism" and that all of its participations would be examined "line by line" except for BNP and Paribas, where any change would be the result of agreement with their respective managements.

Andrew Jack

Lex, Page 18

GM board meets on payouts

The board of General Motors meets today amid expectations on Wall Street that the US car maker will opt to distribute more of its spare cash to its shareholders. The US's steady economic growth in recent years, together with the spin-off of EDS, a former subsidiary, has enabled GM to repair its balance sheet and effectively eliminate a massive deficit in its pension fund. Now, with the prospect of another steady year of car sales ahead and substantial cash reserves on hand, industry analysts expect the company to direct more of its resources to rewarding its shareholders directly.

At a pinch, GM could afford to double its quarterly dividend, to 80 cents a share, and set in train a \$5bn share buy-back, said Mr David Garrity, an analyst at Smith Barney. Even without a distribution on this scale, though, the company's board is widely expected to send a strong signal about GM's new-found financial stability and its potential to generate significant free cash flow in the future.

Richard Waters, New York

China 'to liberalise insurance'

Prudential, the UK-based insurer, foresees a gradual liberalisation of China's nascent life insurance market and expects approval "within two to three years" for a licence to sell policies in one of Asia's most promising markets. "They [the Chinese authorities] want to create a domestic capability before they open up. That's understandable," said Lord David Gilmore of Thamefield, director of the Prudential board. On Saturday he opened a representative office in Ho Chi Minh City, the company's second in Vietnam.

Like other large insurers, Prudential has been pursuing entry into China as part of a long-term drive to generate life insurance revenue from new Asian markets such as India, Japan and Vietnam. Premium sales in Asia in 1996 rose 12 per cent to £103m (\$167m). Jeremy Grant, Hong Kong

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Chase Manhattan Corporation

ABN 05 157 522

Investment Grade Bonds

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COMPANIES AND FINANCE

Argentaria falls 58% following Pta43bn charge

By David Wain in Madrid

Drastic plans for reducing financial costs at Spain's Argentaria banking group brought a 58 per cent in its attributable net earnings for last year to Pta31.2bn (\$227m) after an extraordinary charge of Pta43bn.

But Mr Francisco González, chairman, said that by renegotiating a large part of its long-term liabilities Argentaria would strengthen its position in the run-up to European monetary union, and would produce increased profits and dividends in future.

The move, in preparation for the final stage of Argentaria's privatisation, means sacrificing almost half the group's operating earnings to pre-pay some Pta700m of fixed-rate borrowings and refinance them on more favourable terms. They cur-

rently have an average cost of about 9.8 per cent.

Argentaria, which was already expecting a reduction in 1996 profits, announced its plan in December along with the appointment of a new chief executive, Mr Francisco Gómez Roldán. At the same time, it announced plans to raise its total dividend for 1996 from Pta270 to Pta277.

Mr González, appointed by the government to take over as chairman last May, found the group was too reliant on non-recurring profits.

The extraordinary charge was more than originally announced, and the net profit figure lower than analysts expected.

However, operating profits were stronger than expected, showing growth of almost 9 per cent to Pta89.6bn, compared with a forecast Pta85bn.

Net interest income was 5 per cent down at Pta96.8bn, but this was offset by a 170 per cent boost in income from financial market operations to Pta29.8bn.

Net loan-loss provisions were 54 per cent less than the previous year's at Pta31.8bn. At the same time

it reduced its proportion of non-performing loans from 3.8 per cent to 3.2 per cent.

Total assets stood at about Pta11,000bn at the end of the year, a reduction of almost 16 per cent. Argentaria said this was the result of a policy of shedding assets with only marginal profitability.

Pritzkers renew aviation interest

By Christopher Parkes in Los Angeles

aluminum group's aerospace composites division.

The company, which supplies structural materials to Boeing, McDonnell Douglas and engine-maker Rolls-Royce, has annual sales of some \$40m, and will be positioned as "an acquisition platform", according to Mr Jon Kutler, Quarterdeck chairman.

The purchase price was not disclosed.

The business will be named Composite Structures, and will be developed rapidly to meet the newly-

aircraft developed by IAI. The Israeli company will make the wings, while US suppliers will provide the rest, including engines. An agreement establishing the new, US-based company, was signed last week, and final clearance from Israel is expected before the end of this month.

While the new ventures will be controlled separately, they mark intriguing new ventures for the Pritzker, who control about 60 diversified businesses in their Marmon group.

Electrolux slides despite US advance

By Hugh Carnegy in Stockholm

executive, said strong demand for white goods in North America - also reported this month by Whirlpool. Electrolux's big US rival - had improved earnings in the region and a rise in consumer demand looked set to continue.

However, he said that white goods sales in Europe fell by 2.4 per cent in 1996. Demand had reached bot-

tom, but he expected zero growth in 1997.

Group pre-tax profits in the fourth quarter fell from SKr1.2bn in the same period in 1995 to SKr812m (\$112.67m), dragging full-year profits down to SKr3.9bn in 1996. Earnings per share in the fourth quarter tumbled by more than 50 per cent from SKr4.40 to SKr6.50 and were

down from SKr37.50 to SKr25.30 for the full year. Electrolux group sales in the fourth quarter were unchanged at SKr27bn, but were down 5 per cent over the full year from SKr15.8bn to SKr110bn, excluding negative exchange rate shifts. Operating profits were down 16 per cent from SKr5.3bn to SKr4.45bn for the full year.

Project finance market expands

By Connor Middelmann

The international market for project finance, which mobilises private capital for infrastructure, telecommunications and other projects, grew by 83 per cent in 1996, according to a survey to be published this week.

This follows strong growth in 1995, when bank lending for private projects grew by more than 50 per cent.

Bank lending to the project finance market was \$42.8bn in 1996, up from \$23.8bn in 1995. Including bond financings in the capital market, \$47.5bn was raised to finance projects around the world, according to the survey by IFI Project Finance International, a specialist publication.

IFI's figures include all deals underwritten during the year but exclude financing which has been totally guaranteed by government agencies.

Contrary to 1995, when market growth was propelled primarily by a sharp increase in lending to Asia, that region was largely stable last year, with the bulk of 1996 growth fuelled by European and middle Eastern projects.

"The Asian market continued growing steadily last

year, but it's Europe and the Middle East that have really gone through the roof," says Mr Rod Morrison, editor of Project Finance International.

In the Middle East, which accounted for nearly \$5bn of project loans, "several deals were finally booked in 1996 that had been worked on for two to three years", he says.

Europe accounted for \$17.3bn of project loans, with the UK taking the lion's share at \$10.1bn.

Large project loans in the UK included \$2bn for Mercury One-2-One, the mobile phone operator, \$2bn for cable company Telewest, \$1.2bn for Rumber Power, a \$1.2bn refinancing for Teesside Power and a \$500m facility for the Channel Tunnel Rail Link.

Although project lending in the UK was up sharply, bank lending to projects under the government's Private Finance Initiative only accounted for \$1.8bn, or 18 per cent of bank loans.

A sectoral breakdown shows that some \$15.7bn in bank loans were raised worldwide for power projects. That is followed by \$13.3bn for telecoms projects, \$4.3bn in infrastructure and \$3.4bn for oil and gas business.

Agco puts Fendt into top gear

Agco, one of the three largest makers of farm equipment in the US, plans to step up sales in the US of a novel series of German-made tractors following its acquisition of Fendt, one of Europe's biggest independent tractor producers.

The tractors include high-speed machines which can reach 50kph, almost twice as fast as most conventional tractors.

Agco, based in Atlanta, completed the \$321m purchase of Fendt this month in one of the biggest acquisitions in recent years in Germany by a US company.

Mr Robert Ratliff, chairman of Agco, said he planned to keep Fendt's manufacturing operations in Bavaria largely intact, but with a higher proportion of its sales being exported, particularly to the US.

Mr Ratliff has high hopes for a series of Fendt tractors which he says have features beyond anything that its rivals can produce.

These tractors have sophisticated suspension systems which make a relatively high speed possible without compromising safety or comfort. They also have automatic transmissions - a rarity where drivers sometimes have to cope with up to 30 gears.

Under Agco's plans, roughly half Fendt's sales of some \$600m a year will be made outside Germany within three years, with the US seen as a particularly promising market, especially for the high-tech tractors. Currently, only about 30 per cent of Fendt's sales are through exports.

It is believed Agco could sell several hundred units a year of the new high-speed tractors in the US, giving it what Agco reckons could be an important technological



Robert Ratliff has high hopes for Fendt tractors

edge on rivals which include John Deere and Case, the two other big US farm equipment makers.

Tractors are generally a low-tech industry and when you find products like this it spares things up a bit," said Mr Ratliff.

The Fendt deal brings to more than \$1bn Agco's spending on acquisitions since its start-up in 1990, since when it has become one of the US's fastest growing companies in the capital equipment sector.

As a result of the Fendt acquisition, more than half Agco's annual sales are in Europe, where it has become the second biggest supplier of tractors, after New Holland, part of Fiat.

Peter Marsh

When bankers need a bank, where do they go?

GLOBAL CUSTODY

Lazard Brothers Asset Management

June 1996

Assets under custody

\$15,000,000,000

Bankers Trust

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At Home in Emerging
and Capital Markets

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Global Investor / Peter Martin

Comic cynicism belies reality

What is the investment significance of the Dilbert cartoon strip?

Dilbert, the nerd in a high-tech office, perennial victim of management double-speak, has become a symbol of American business life. White-collar workers tape-cut-out Dilbert strips to their cubicle walls. It now appears in over 1,400 papers in 35 countries. Dilbert's two management books are among the current US top-ten best-sellers, powered by such concepts as Great Lies of Management, including: "I have an open door policy" and "We reward risk-takers".

In companies across America, Dilbert is a symbol of disenchantment with reengineering, mission statements, and the jargon of modern management. What

does this degree of disaffection tell us about the value of American shares?

One possible clue, you might think, lies in the relative performance of big companies to small. Dilbert was born, after all, in the software cubicles of Pacific Telesis, the west coast Baby Bell, where Scott Adams, his creator, was working at the time. Dilbert's roots are firmly in big-company soil.

Small companies – more flexible, less bureaucratic, less given to empty posturing – must surely have outperformed their larger cousins in the Dilbert era?

Not quite, at least as far as the stock market is concerned, as the chart shows. If you had bought a representative basket of small-company shares seven years

ago, when the Dilbert strip was born, you would be well ahead of a comparable selection of blue chips. But if you had delayed a year, the comparison would have been much less favourable. And plumping for small companies rather than large in any of the past four years would have left you unhappy today.

Why is it that bigger US companies have outperformed their smaller cousins so successfully, in spite of everything that Dilbert tells us about how they are run?

One possibility is that Dilbert is the exception rather than the rule – that American companies are not really run in the way he suggests.

Yet Scott Adams, Dilbert's creator, receives floods of e-mail from his readers, vying to tell him of the latest meaningless memo or empty slogan. Bosses and management consultants rush to endorse the fundamental truth of his vision.

Another possibility is that Dilbert's chickens will soon come home to roost, reversing the recovery in US profitability. That is conceivable, but a risky bet. US corporate profits, as a share of national income, still have a long way to go before regaining their levels of 1970s.

The third and most likely possibility is that Dilbert-style management jargon, empty and de-humanising though it is, actually works. Big US companies have found a way of harnessing the energies of knowledge workers like Dilbert, a fact

which few other economies have achieved on anything like the same scale.

Dilbert and his colleagues display a dazzling awareness of computer trends, management theory, and business fundamentals. True, they also display a deep cynicism, but that is no more than a shield to protect them against the relentless flood of management-speak.

What counts is not what they say around the water-cooler, but what they do – work long hours, fix bugs, patiently answer idiotic questions from ignorant technology users, put up with 3 per cent pay rises, obey their bosses.

This is what underpins the belief that the US bull market is based on a real transformation in the productive

Small US Companies

SIC 20 Relative to Composite S&P Indices



Source: Compustat

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Stock Performance

Total returns in local currency to 23/01/97

% change over period

US Japan Germany France UK

Week Month Year Week Month Year

Total returns in local currency to 23/01/97

% change over period

US Japan Germany France UK

Week Month Year Week Month Year

Bonds 3-5 year

Week Month Year Week Month Year

Bonds 7-10 year

Week Month Year Week Month Year

Equities

Week Month Year Week Month Year

Source: CSM & Partners - Lehman Brothers

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By the way, if you ask the Oracle at the Dilbert website the question "Is the US stock market over-valued?" you get the answer: "Find some other idiot to blame when things go wrong. And based on your question, you'd better find that person quickly." Excuse me, is that a buy or a sell?

potential of the economy. After all, every great bull run is based on a real truth, even if the self-reinforcing nature of market psychology subsequently exaggerates it.

The truth this time is that the post-manufacturing economy has arrived, and that the US is well-placed to compete in it.

This does not necessarily justify the valuations placed on US shares. But it does suggest that under the layer of this-time-it's-different hypotheses a powerful stratum of wealth-generating enterprises.

The task for investors is to judge just how much that is worth; and to find companies in the US and elsewhere which best demonstrate it. In that search, the density of Dilbert strips on the office walls may prove to be an indicator of a company's ability to exploit the new era.

By the way, if you ask the Oracle at the Dilbert website the question "Is the US stock market over-valued?" you get the answer: "Find some other idiot to blame when things go wrong. And based on your question, you'd better find that person quickly." Excuse me, is that a buy or a sell?

COMMODITIES

Spotlight set to

on

the

INTERNATIONAL BONDS By Conner Middemann

Retail hunger spurs Czech koruna issues

Retail investors' appetite for double-digit coupons, and attractive swap arbitrage, have led to a veritable explosion in Czech koruna bond issues in recent weeks.

In the first three weeks of the year, 17 eurobonds worth Kč26.5bn (\$968m) have been issued, according to Capital Data Bondware. That is more than half the 26 deals worth Kč32.6bn sold during all of 1996, and market participants say there is plenty more to come.

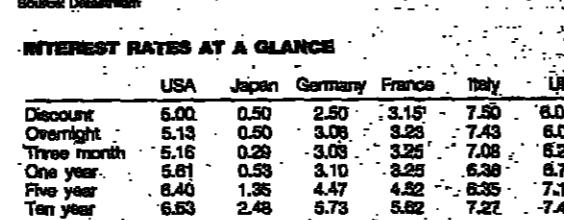
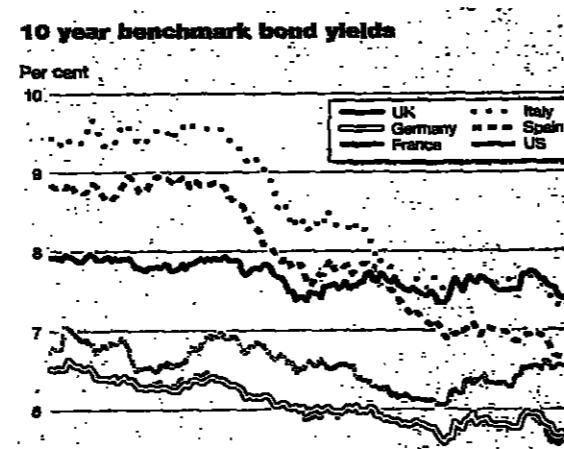
"This year will be the year of eastern Europe; everyone is jumping on the bandwagon," says Mr Ray Haigh, senior economist at Deutsche Morgan Grenfell. "Ever since it has become possible to buy eastern European risk in the eurobond market, retail has become very interested."

Last year saw maiden eurobond issues for many eastern European borrowers, including Russia, Kazakhstan, Romania and Slovenia, and more firsts are expected this year from borrowers such as Ukraine, Croatia, Slovakia and St Petersburg.

Eurobonds can be easily bought and cleared, which makes them attractive for yield-hungry retail investors, unlike eastern European domestic bonds which are accessible only to professional market participants.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount	Maturity	Coupon %	Price	Yield %	Swap spread	Book-ruler
Czechoslovakia, Rep. of	750 Jan 2001	8.6	9.74%				Czechoslovakia, London
Republic of Argentina	500 Jan 2017	11.4%	11.45%+4.5%+Aug97	95.419	11.45	+4.5%	Merrill Lynch
Austrian Cpt. 7st Mkt	250 Mar 2003	9.7%	9.65%	95.71	9.65	-0.05	Netherlands
Capita 1 Financial	250 Mar 2003	9.7%	9.65%	95.71	9.65	-0.05	Citibank International
Slovenia	500 Mar 2003	9.7%	9.65%	95.71	9.65	-0.05	Citibank International
Banka Slovenska	200 Dec 2004	9.75%	9.75%	95.73	9.75	-0.32+21.5%+2.5%	Barclays/AB
LB Schleswig-Holstein	200 Mar 2003	9.25%	9.25%	95.50	9.25	-0.75	HVB, HSBC
BHP Pacific (Australia)	200 Feb 1998	9.12%	9.05%	95.65	9.12	-0.95	BHP, London Bonds
Proteus (UK)	750 Jan 2003	7.08%	7.08%	95.65	7.08	-0.05	Citibank/Capital Bank
OCIOA - 1st Docs Agmt	200 Feb 2004	9.1%	9.1%	95.65	9.1	-0.05	Citibank/Capital Bank
ISB Corp	250 Feb 2004	9.1%	9.1%	95.65	9.1	-0.05	Citibank/Capital Bank
Banque Internationale a Luxembourg	200 Mar 2003	9.2%	9.2%	95.65	9.2	-0.05	BL/Barclays Int'l
Westpac Water Credit Corp	200 Feb 2003	9.12%	9.12%	95.65	9.12	-0.05	HSBC, UBS
Bank Austria	200 Feb 2003	9.25%	9.25%	95.65	9.25	-0.05	HSBC, UBS
Emirates	250 Feb 2003	9.25%	9.25%	95.65	9.25	-0.05	HSBC, UBS
Kingdom of Denmark	200 Aug 2002	5.72%	5.72%	95.72	5.72	-0.05	ABN-Amro/HVB
Habib International Finance	200 Feb 2003	6.12%	6.12%	95.72	6.12	-0.05	Paribas/Capital Bank
LB Schleswig-Holstein	200 Feb 2003	6.12%	6.12%	95.72	6.12	-0.05	Paribas/Capital Bank
Swiss Reinsurance Co Ltd	200 Feb 2003	6.12%	6.12%	95.72	6.12	-0.05	Paribas/Capital Bank
Unicredit, Ed. Cognetti	150 Mar 2003	8.04%	8.04%	95.72	8.04	-0.05	HSBC, UBS
BPCE/BP	250 Feb 2003	8.04%	8.04%	95.72	8.04	-0.05	HSBC, UBS
First Chicago NB Cap Mkt	250 Feb 2003	8.04%	8.04%	95.72	8.04	-0.05	Lehman Brothers Int'l
SGCB/DB	200 Mar 2003	8.04%	8.04%	95.72	8.04	-0.05	HSBC, UBS
BNP Capital Markets	100 Mar 2003	8.04%	8.04%	95.72	8.04	-0.05	HSBC, UBS
D-Mars							
McDonald's Corp	200 Feb 2002	2.9%	2.9%	94.55	2.9%	-0.05	HSBC, UBS
Bardolino US Finance	200 Feb 2002	4.5%	4.5%	94.55	4.5%	-0.05	HSBC, UBS
Swedbank Export Credit	100 Dec 2001	10.04%	4.2%	94.55	4.2%	-0.05	Credit Suisse Int'l
European Investment Bank	100 Feb 2001	2.8%	2.8%	94.55	2.8%	-0.05	Credit Suisse Int'l
Merrill Lynch & Co	100 Mar 1999	9.5%	9.5%	94.55	9.5%	-0.05	Merrill Lynch (London)
Europa Systematic	100 Mar 1999	9.1%	9.1%	94.55	9.1%	-0.05	Merrill Lynch (London)
European Investors' Bank	100 Mar 1999	10.1%	10.1%	94.55	10.1%	-0.05	Merrill Lynch (London)
Yen							
Shinkin Export Credit/F	100 Aug 1998	4.0%	4.0%	94.55	4.0%	-0.05	HSBC, UBS
Korea Development Bank	700 Feb 2002	10.0%	10.0%	94.55	10.0%	-0.05	HSBC, UBS
Eximbank/P	100 Feb 1998	4.0%	4.0%	94.55	4.0%	-0.05	HSBC, UBS
Socfin-Garibaldi	100 Jun 2002	6.0%	6.0%	94.55	6.0%	-0.05	HSBC, UBS
French							
Colgate-Palmolive	100 Oct 2000	4.0%	4.0%	95.91	4.05	-0.05	Paribas/SocGen
Contact Europe	100 Feb 2001	6.0%	6.0%	95.91	6.0%	-0.05	Paribas/SocGen
STERLING							
BN&C	200 Feb 2002	7.67%	9.21%	95.77	4.67%	-0.05	HSBC, UBS
GBG International Finance	150 Feb 2002	6.75%	6.75%	95.77	6.75	-0.05	HSBC, UBS
University of London	150 Feb 2002	6.75%	6.75%	95.77	6.75	-0.05	HSBC, UBS
Neckel Holdings	100 Feb 2002	6.75%	6.75%	95.77	6.75	-0.05	HSBC, UBS
Bank of Ireland	200 Feb 2002	6.75%	6.75%	95.77	6.75	-0.05	HSBC, UBS
Woolwich Building Society	100 Feb 2002	6.75%	6.75%	95.77	6.75	-0.05	HSBC, UBS
United Kingdom United Postal Services	100 Feb 2002	6.75%	6.75%	95.77	6.75	-0.05	HSBC, UBS
SBC Jersey Branch	100 Feb 2002	6.75%	6.75%	95.77	6.75	-0.05	HSBC, UBS
EDR/EDR+	100 Mar 1998	6.00%	6.00%	95.77	6.00	-0.05	HSBC, UBS
EDR+	200 Feb 2002	6.20%	6.20%	95.77	6.20	-0.05	HSBC, UBS
General Hydro	100 Feb 2002	6.20%	6.20%	95.77	6.20	-0.05	HSBC, UBS
IMI Bank International	75 Dec 2001	6.20%	6.20%	95.77	6.20	-0.05	HSBC, UBS
Calder Bros. UK	100 Feb 2002	7.00%	6.67%	95.77	7.00	-0.05	HSBC, UBS
Britannia Building Society	50 Jan 2002	10.0%	10.12%	95.77	10.12	-0.05	HSBC, UBS
HSB Paragon	50 Jan 2002	10.0%	10.15%	95.77	10.15	-0.05	HSBC, UBS
SWISS FRANC							
CSG	150 Feb 2002	3.25%	10.32%	95.75	3.25	-0.05	CSG
Monte Carlo & Oct	100 Feb 2002	5.0%	10.32%	95.75	5.0%	-0.05	CSG
Monte Lynch & Co	100 Feb 2002	5.0%	10.32%	95.75	5.0%	-0.05	Monte Lynch & Co
Kyoto Electric Power	100 Feb 2002	4.0%	10.32%	95.75	4.0%	-0.05	SIC Hartberg
All Futures, Options & Margined Forex	34 HRS						
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MARKETS: This Week

EMERGING MARKETS BY VIRGINIA MARSH

Romania gets its house in order

After a slow start last year, Romania's fledgling capital markets have begun to grow strongly in 1997, with a near 30 per cent rise on the Bucharest Stock Exchange and rapid expansion in the number of companies traded on the recently launched over-the-counter market.

Buoyed by a change of government and this month's sharp depreciation of the leu, the local currency, the unofficial VAB index of the Bucharest Stock Exchange rose 18 points to close at 335 at the last session on Thursday, up from 262 at the start of the year.

Mr Mike Hicks, head of Creditanstalt's asset management operation in Bucharest, says the rise is a sign that foreign funds are starting to enter the market. "Western fund managers are beginning to build relationships with local brokers and right now, most of the large brokers are busy churning out proposals," he says.

For most of last year, the BSE, which opened in late 1995, was plagued by tiny volumes and falling prices as the country's economic problems mounted ahead of November's elections. Instead, brokers diverted their attention to Nasdaq, the highly publicised OTC market.

Romania, which was set up with US help last October, was created to trade some 4,000 companies sold under a mass privatisation programme that handed out free stakes of up to 60 per cent to some 16,000 Romanians. It already trades a little over 2,300 stocks and hopes to add most of the remainder by the end of February.

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Jan 24	Closing mid-point	Change on day	Bid/offer spread	Day's mid-low	One month Rate %PA	Three months Rate %PA	One year Rate %PA	Bank of N.Y. G.P.M. Index
Argentina	18.6988	-0.1222	313 - 478	18.6988	18.6988	18.6988	2.8	102.8
Belgium	54.6559	-0.0267	261 - 365	54.6559	54.6559	54.6559	2.8	102.4
Denmark	10.1141	-0.0022	100 - 122	10.1045	10.1045	10.1045	2.4	102.4
Iceland	7.3084	-0.0422	534 - 133	7.3020	7.3020	7.3020	2.4	97.947
Germany	8.9337	-0.0207	887 - 909	8.9119	8.9119	8.9119	2.8	107.0
Greece	2.8494	-0.0188	463 - 504	2.8484	2.8484	2.8484	3.0	107.0
Ireland	0.41603	-0.0246	415 - 507	0.41532	0.41532	0.41532	3.0	102.0
Italy	1.0147	-0.0049	148 - 155	1.0223	1.0188	1.0144	0.4	101.94
Luxembourg	1.2745	-0.0244	135 - 478	261.428	261.35	261.35	2.8	102.8
Netherlands	54.5459	-0.0247	261 - 365	54.5459	54.5459	54.5459	2.8	102.4
Norway	10.6108	-0.0103	100 - 151	10.7751	10.7751	10.7751	1.4	104.2
Portugal	2.26526	-0.0088	104 - 139	2.26526	2.26526	2.26526	2.8	102.8
Spain	2.22385	-0.0084	104 - 139	2.22385	2.22385	2.22385	2.8	102.8
Sweden	8.71610	-0.0207	274 - 449	255.205	255.205	255.205	0.8	102.8
UK	5.2875	-0.0013	883 - 887	172.820	172.820	172.820	2.8	102.8
SFR	1.3883	-0.0059	677 - 686	1.3811	1.3808	1.3804	1.7	102.8
US	1.168171	-	-	-	-	-	-	-
Americas								
Argentina	Peso 1.6287	-0.0000	274 - 283	1.6399	1.6399	1.6399	-	-
Brazil	Reais 1.0005	-0.0007	282 - 294	1.7087	1.6391	1.6391	-	-
Canada	C\$ 2.1945	-0.0102	220 - 254	2.2002	2.1984	2.1984	2.8	102.8
Mexico	New Pesos 12.7381	-0.0578	230 - 453	12.7342	12.7368	12.7368	2.8	102.8
USA	\$ 0.8285	-0.0007	232 - 235	1.0382	1.0270	1.0270	0.7	101.0
Pacific/Middle East/Africa								
Australia	A\$ 1.2081	-0.0029	99 - 103	2.1198	2.0990	2.1094	-0.7	102.10
Hong Kong	Dollar 12.0203	-0.0074	229 - 101	12.0289	12.0289	12.0289	0.7	102.8
Ireland	£ 50.5772	-0.0045	547 - 597	50.5704	50.5704	50.5704	-	-
Japan	Yen 119.6555	-0.0071	579 - 734	53.9311	53.9378	53.9378	-	-
Malaysia	Rm 0.4544	-0.0084	100 - 104	100.100	102.868	102.868	5.8	102.8
New Zealand	NZ\$ 1.2489	-0.0141	475 - 500	2.2573	2.2573	2.2573	-	-
Philippines	Peso 42.8673	-0.0285	372 - 400	42.8567	42.8567	42.8567	2.8	102.8
Saudi Arabia	Riyal 6.1086	-0.0084	101 - 104	6.1359	6.1298	6.1298	-	-
South Africa	Rand 8.9200	-0.0044	918 - 941	8.9200	8.9200	8.9200	-	-
South Korea	Won 1382.25	-0.0173	175 - 178	7.5409	7.5092	7.5092	-	-
Taiwan	Taiwan \$ 14.7214	-0.0018	770 - 775	14.7249	14.7249	14.7249	-	-
Thailand	Baht 19.4208	-0.0144	913 - 922	42.2120	42.2120	42.2120	-	-

* Rates for Jan 23. **Spot rates in the Pound spot table above only include the most traded pairs. Forward rates are not directly quoted to the market but are implied by current interest rates. Sterling spot table shows only the last three most traded pairs. Forward rates are not directly quoted to the market but are implied by current interest rates. UK interest rates are quoted in US currency. JP Morgan nominal indices Jan 23. Base average 1990=100.

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Jan 24	BP	DKO	PP	PM	IE	L	Fl	NK	Rs	Pts	Skkr	SEK	E	CS	S	Y	Ecu	
Belgium	(BP) 100	18.50	18.85	4.847	1.857	4726	5.442	19.41	485.3	406.6	21.46	4.816	1.800	4.216	2.079	354.2	2.800	
Denmark	(DK) 54.05	10	8.836	2.820	1.004	2555	2.942	20.67	282.0	220.0	1.671	1.711	1.610	1.015	1.015	1.015	1.025	
France	(FP) 61.19	11.22	10	2.868	1.136	2022	3.329	11.38	206.9	181.0	2.500	2.119	1.622	2.167	1.531	1.531	1.531	
Germany	(DM) 20.68	3.817	3.722	1	0.383	975.1	1.128	4.003	100.1	84.30	4.432	0.883	0.778	0.819	0.738	0.738	0.738	
Ireland	(IE) 53.84	2.981	3.801	2.610	1	2.548	2.830	10.45	281.3	220.0	1.157	2.265	0.865	2.163	1.531	1.531	1.531	
Italy	(I) 2.116	0.381	0.346	0.302	0.090	100	0.110	0.411	10.27	8.845	0.465	0.086	0.085	0.085	0.085	0.085	0.085	
Netherlands	(NL) 51.51	2.981	3.000	3.079	0.897	202.0	2.203	5.589	88.17	75.05	3.465	0.788	0.538	0.547	0.538	0.538	0.538	
Norway	(NK) 51.51	2.974	2.974	2.974	0.897	202.0	2.203	5.589	88.17	75.05	3.465	0.788	0.538	0.547	0.538	0.538	0.538	
Portugal	(PT) 20.51	3.812	3.828	3.828	0.897	202.0	2.203	5.589	88.17	75.05	3.465	0.788	0.538	0.547	0.538	0.538	0.538	
Spain	(PE) 24.47	4.522	4.522	4.522	0.897	202.0	2.203	5.589	88.17	75.05	3.465	0.788	0.538	0.547	0.538	0.538	0.538	
Sweden	(SE) 45.85	4.522	4.522	4.522	0.897	202.0	2.203	5.589	88.17	75.05	3.465	0.788	0.538	0.547	0.538	0.538	0.538	
UK	(GB) 54.65	10	8.836	2.820	1.004	2555	2.942	20.67	282.0	220.0	1.671	1.711	1.610	1.015	1.015	1.015	1.025	
SFR	(SF) 50.5772	-0.0045	547 - 597	50.5704	50.5704	50.5704	-	-	-	-	-	-	-	-	-	-	-	
US	(US) 24.95	4.406	4.707	1.207	0.482	1177	1.365	4.834	120.3	101.7	4.014	0.458	0.458	0.482	0.482	0.482	0.482	
Japan	(JP) 84.97	0.887	0.887	0.887	0.887	162.0	0.917	0.917	162.0	162.0	0.917	0.917	0.917	0.917	0.917	0.917	0.917	
Other	(OT) 2.222	0.887	0.887	0.887	0.887	162.0	0.917	0.917	162.0	162.0	0.917	0.917	0.917	0.917	0.917	0.917	0.917	
Denmark, French Franc, Norwegian Krone, and Swedish Kroner per 100 Belgian Francs, Yen, Euro, Escudo, Lira and Peseta per 100.																		

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Jan 24	Closing mid-point	Change on day	Bid/offer spread	Day's mid-low	One month Rate %PA	Three months Rate %PA	One year Rate %PA	Bank of N.Y. G.P.M. Index

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INDICES

INDEX FUTURE

NEW YORK STOCK EXCHANGE PRICES

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FINANCIAL TIMES

A

FT GUIDE TO THE WEEK

MONDAY 27

N Ireland talks resume

Talks on Northern Ireland's constitutional future resume in full session, with Sinn Fein still excluded because of the IRA's refusal to reinstate its ceasefire. With public interest likely to be absorbed by the publication on Thursday of the North report on the conduct of sectarian marches, the British and Irish governments will want to inject new life into the stalled negotiations. There is concern that some unionists may try to have the small fringe loyalist parties barred from the talks because of their links with protestant paramilitaries.

Franco-German tensions

Disagreements between France and Germany over French proposals for a G7-style economic council to discuss EU economic policy after monetary union may overshadow a meeting of EU finance ministers in Brussels. Although a French proposal to create a political counterpart to the future European Central Bank is not on the agenda, it is expected to come up. There will also be discussions of the meeting of finance ministers on February 8 - and a Belgian suggestion that the European Commission should be invited to attend.

Smoking banned outdoors

Smokers will not be allowed to add, in public at least, to New Delhi's choking pollution following an outright ban on smoking outdoors, in government offices, cinemas, schools, buses and trains. Offenders face fines of up to Rs500 (\$8.50). The state government has introduced the ban - the first of its type in India - partly to help address the city's pollution, partly to aid the fight against lung diseases. However, one recent study suggested that inhaling Delhi's mostly vehicle-polluted air was the equivalent anyway to smoking 20 cigarettes a day.

Fines over illegal workers

UK employers face fines of up to £5,000 for every illegal worker they take on without making reasonable checks on that person's eligibility to work in Britain. It is estimated the law, which is aimed particularly at casual labour, will cost industry a one-off sum of £19.5m and a further £11.6m a year. The government claims easy access to jobs has made Britain a "magnet" for illegal immigrants. Immigrants' rights campaigners warn the rules will encourage racial discrimination.

Rifkind in the Balkans

Malcolm Rifkind, the UK foreign minister, holds talks in Bucharest with Romania's new centre-right govern-



Smokescreen: cigarette smoking outdoors is being banned in New Delhi, partly, it is said, to address the city's pollution problems

ment at the start of a visit to the Balkans. Bucharest will be pushing for British backing for the inclusion of Romania in the first wave of Nato enlargement, due to be decided in July. Its chances have improved since the reformist Democratic Convention won last November's elections. In Bulgaria, Mr Rifkind will meet Petar Stoyanov, who became president last week, and is expected to push for desperately needed reforms to lead the country out of its economic and social crisis.

Chechen chief leads polls

The separatist region of Chechnya elects a new president and parliament after crushing the Russian army in a 20-month conflict and winning *de facto* independence. The latest straw poll suggest that Aslan Maskhadov, who commanded the Chechen military campaign is likely to win the presidency. However, Shamil Basayev, the radical field commander who launched a hostage-taking raid on Budyenovsk, appears to have gained ground. An estimated 5 per cent of the pre-war population of 1.1m were killed in the fighting.

Knotty problem in China

A fourth round of negotiations on a new bilateral textile agreement between China and the US starts in Beijing. In December, the two countries held talks in Beijing to settle their dispute over textile import penalties, with the US accusing China of shipping textiles through third countries to avoid quota restrictions. In response to the financial penalties imposed by the US on Chinese textile imports, China has threatened a retaliatory ban on some US imports. The latest deadline being the end of January.

Public holidays

Australia, Monaco.

TUESDAY 28

Germany issues forecasts

The German government issues its annual report on the economy, which will be scrutinised for signs of policy initiatives to bring Germany's high - and rising - unemployment back below 10%. Its forecasts are generally expected to point to real economic growth of 2.5 per cent this year and an average jobless rate of 11 per cent.

Toxic waste in Manila

Manila hosts an international toxic and hazardous waste congress backed by the Philippine government, the EU and the World Safety Organisation (to Jan 29). The Philippines is one of the region's worst offenders, with no centralised treatment and disposal facility for the 6.5m tons of toxic and hazardous waste produced annually. Philippine government delegates and international consultants will be among those comparing treatment methods - focusing on their implementation, regulation and the financing of environmental projects.

WEDNESDAY 29

Turkey presses EU

Tansu Ciller, Turkey's embattled foreign minister, meets senior government officials from Britain, France, Germany, Italy and Spain in Rome. European capitals are concerned about mounting tensions between

Turkey, Greece and the Greek Cypriot government, while Turkey is threatening to veto Nato expansion unless the EU promises it full membership. Mrs Ciller has become increasingly hawkish as her domestic problems deepen. Last week, it was claimed in a German court that drug runners had "excellent relations" with the Turkish government and "personal contacts" with Mrs Ciller.

Gold secrets revealed

Overturing years of tradition and secrecy - and with the blessing of the Bank of England - London bullion dealers reveal details about the turnover of the London gold market. With most international gold deals cleared through London, the statistics - to be provided by the London Bullion Market Association - should also give an indication of the size of the gold market globally. The association says the move follows calls for greater transparency.

Kohl hosts Erhard gala

Helmut Kohl, the German chancellor, plays host to the country's economic policy-making elite at a lavish ceremony to mark the centenary of the birth of Ludwig Erhard, the father of Germany's post-war economic miracle and the social market economy. The celebrations, brought forward from Erhard's actual birthday on February 4 to avoid the chaos of Bonn's pre-Lenten carnival, may be the

occasion for a homily from the chancellor on the need to reform the welfare state.

Public holiday

Nepal.

THURSDAY 30

Davos forum opens

The annual World Economic Forum gets under way in Davos, Switzerland (to Feb 4). Ostensibly focused this year on the theme of "Building the Network Society", Davos is an annual gathering of many of the world's leading politicians, central bankers, academics and business people. Key topics will include information technology, the future of Europe, Russia, the Middle East peace process, reform at the United Nations and the Clinton administration's post-election priorities for the US. Attendees might get some skiing in, too.

Aznar courts Germany

Germany's willingness or otherwise to have southern European countries participate in the launch of the euro will be at the top of Spanish concerns in a bilateral summit meeting in Bonn. Jose Maria Aznar, the Spanish prime minister, has already visited Helmut Kohl, the German chancellor, twice since taking office nine months ago. Mr Aznar, accompanied by 11 cabinet ministers, will argue that Spain intends to meet the conditions for the single currency this year. Talks are also expected to focus on EU reform and changes in Nato, in which Spain is set to become a full military partner.

EU Year against Racism

Four days after the British clampdown on illegal workers attracts accusations that it will increase racial prejudice, the Netherlands - the holder of the EU presidency - hosts the opening meeting in The Hague of the European Year Against Racism. Along with Padraig Flynn, the EU social affairs commissioner, the Dutch are seeking ways to curb what they fear is an increase in intolerance and discrimination. Initiatives include contacting more than 500,000 local sports clubs to encourage a commitment against prejudice.

Saleroom

An important auction of Old Master paintings takes place at Sotheby's New York. Highlights include 24 paintings owned by the British Rail Pension Fund, including a pair of Venetian views by Canaletto, carrying an estimate of up to \$2m (£1.1m), and a pair of woodland scenes by Houbert, with an estimate of up to \$600,000. There are eight 17th-century paintings from the collection of Saul Steinberg - including the smallest painting attributed to Rembrandt, a portrait of an old man which measures 4ins by 2½ins, expected to make up to \$2m.

Skiing
World championships, Sestriere, Italy (to Feb 16).

*Compiled by Simon Strong.
Fax: (+44) (0)171 573 3194.*

FRIDAY 31

Morse est mort

At midnight, Morse est mort. The maritime listening post on Brittany's coast will stop receiving Morse code messages. France Telecom has decreed the 153-year-old code defunct - two years before Britain and the International Maritime Organisation formally ditch Samuel Morse's alphabetic language of dots and dashes. Although still pulsed over the emergency wavelength of 500kHz, Morse has been overtaken by verbal radio contact which, in turn, is giving way to satellite communication systems.

FT Surveys

Global Investment Banking; Property Finance.

Public holiday

Nauru.

SATURDAY 1

Rugby union

Five nations' championship: England v Scotland (London), Wales v Ireland (Cardiff).

FT Survey
Quarterly Review of Personal Finance (UK only).

SUNDAY 2

Chirac visits Yeltsin

Jacques Chirac, the French president, visits his Russian counterpart Boris Yeltsin in Moscow for wide-ranging talks which are expected to cover the enlargement of Nato, co-operation with the G7 group of nations, the situation in the Balkans and Central Asia, and bilateral Franco-Russian issues.

Mother Teresa ballot

A secret ballot takes place in Calcutta to elect the successor of Mother Teresa as superior general of the Missionaries of Charity, which operates in 111 countries. The 86-year-old Nobel Peace prize winner, who has led the order since she created it in 1948, wishes to retire because of health problems. The ballot follows a two-week retreat by the 103 nuns who make up the order's electoral college.

Skiing
World championships, Sestriere, Italy (to Feb 16).

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Other economic news

Monday: The first estimate of UK GDP in the final quarter of last year should show an acceleration in growth despite the dampening effect of the pound's rise on manufacturing exports.

Tuesday: The UK's trade deficit may show signs of widening as stronger domestic growth sucks in more imports. US consumer confidence is forecast to remain at high levels in January. Economists think US data could show another large rise in wages in the fourth quarter of last year.

Wednesday: UK durable goods orders are forecast to have rebounded last month. The minutes of the December UK monetary meeting will be scrutinised for arguments between the chancellor and the Bank of England about interest rates. US GDP data for the fourth quarter of last year should show an acceleration in growth.

Thursday: UK consumer borrowing probably remained strong last month.

Friday: French unemployment is forecast to have risen again in December. Japanese unemployment is expected to have risen slightly last month.

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	Denmark		Dec wholesale price index*	0.2%	-0.3%	Thurs	Neth		Q3 gross domestic product final**	0.7%	0.7%
Jan 27	Denmark		Dec wholesale price index**	1.1%	1.1%	Jan 30	Neth		Q3 gross domestic product final**	3.0%	3.0%
UK			Q4 gross domestic product (prov)**	0.8%	0.7%	Friday	Japan		Jan consumer price index** (Tokyo)	0.2%	0.2%
UK			Q4 gross domestic product (prov)**	2.6%	2.4%	Jan 31	Japan		Jan con price ind ex-perishables**	0.0%	-0.1%
US			Dec existing home sales	4m	4.04m	Japan			Dec consumer price ind** (nation)	0.6%	0.5%
Japan			Jan wholesale price ind (2nd 10 days)	0.0%		Japan			Dec con price ind ex-perishables**	0.3%	0.4%
Tues	UK		Nov global visible trade	-£800m	-£454m	Japan			Dec unemployment rate	3.3%	3.3%
Jan 28	UK		Dec visible trade ex-EU	-£700m	-£639m	Japan			Dec job offers/seekers ratio	0.75	0.74
US			Q4 employment cost ind, civilian**	0.8%	0.6%	Japan			Dec construction orders**	-11.5%	
US			Q4 employment cost ind, civilian**	2.8%		Japan			Dec housing starts**	2.7%	9.9%
Canada			Nov fix weight employment earnings**	3.0%	3.2%	Japan			Dec construction starts**	9.6%	
US			Jan consumer confidence	112.0	113.8	Switz			Jan federal consumer price index**	0.2%	0.1%
Spain			Nov industrial production**	5.4%	6.1%	Switz			Jan federal consumer price index**	0.7%	0.8%
Wed	Japan		Dec industrial production†	0.6%	-1.4%	France			Dec unemployment rate	12.8%	12.7%
Jan 29	Japan		Dec shipments†	-0.5%		France			Dec jobseekers**	0.6%	0.7%
Japan			Dec retail sales**	-1.7%	-0.3%	US			Q4 gross domestic product advance	3.5%	2.1%
US			Dec durable orders	0.9%	-1.5%	US			Q4 gross dom prod deflator advance	2.2%	2.0%
US			Dec durable shipments	1.2%		Canada			Nov real gross dom prod factor cost**	0.5%	-0.3%
Canada			Dec ind production price index*	0.2%	-0.2%	US			Dec new home sales	737k	772k
Canada			Dec raw materials price index	1.5%	1.5%	US			Jan agriculture prices	-1.8%	
Belgium			Jan consumer price index*	0.5%	0.2%	During the week...					
Belgium			Jan consumer price index**	2.1%	2.5%	Germany			Dec loan consumer climate	87.0	
Thurs	UK		Dec consumer credit	£0.9bn	£1.1bn	Germany			Jan prem cost of living west	0.3%	0.3%
Jan 30	US		Initial claims Jan 25	344k	355k	Germany			Jan prem cost of living west**	1.6%	1.4%
US			State benefits Jan 25	2,482k		Statistics, courtesy MMS International					

**With on nth, **yr on yr, †qtr on qtr, ‡seasonally adjusted*

Source: MMS International

